



TOYS
BOOKS
MAGIC

NOVELTIES
SUNDRIES
PARTY FAVORS
FUN

CATALOGUE NO. 24

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ALL GOODS FULLY GUARANTEED

Your Money Cheerfully Refunded if
You Are Not Completely Satisfied

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ROY SALES BOX 55, WINNIPEG, MAN.

A Word About Our Company . . .

OUR SLOGAN — "The Friendly Company" is honest and genuine. We want happy, satisfied customers and we will go to great lengths to retain your esteemed friendship.

ALL OUR GOODS ARE FULLY GUARANTEED. All descriptions in our Catalog are as accurate as we can possibly make them.

YOU MAY ORDER FROM US WITH CONFIDENCE . . . Knowing that you will receive merchandise that conforms precisely to the Catalog descriptions and illustrations. This is true in our Drug Sundries line where we stock only FRESH A-1 goods, as well as our wide range of Novelties and Books.

QUALITY - VARIETY - PRICE - SERVICE

THESE ARE OUR WATCHWORDS

ALL ORDERS are shipped within 24 hours of their arrival, treated confidentially, and packed in plain sturdy packages. **Our Tremendous Buying Power** and low overhead costs make it possible to give you the Maximum in quality at a Minimum of cost. **It Pays You** to order from ROY SALES where the Interest and Friendship of the customer always comes first.

WE ALSO WISH TO THANK our thousands of customers across Canada for their continued patronage and confidence. It is indeed gratifying to us to note the overwhelming confidence in our firm as evidenced by the ever-increasing volume of our business and the many complimentary letters we have received telling us of our excellent service and the pleasure they have had in dealing with us.

Additional copies of this catalog available for your friends upon request.

ALL GOODS ARE FULLY GUARANTEED

YOUR MONEY CHEERFULLY REFUNDED IF YOU ARE NOT
COMPLETELY SATISFIED

IMPORTANT NOTICE

1. Please make sure your name and address are clearly legible.
2. Remit by money-order, postal note, bank-draft or personal cheque.
3. A 25% deposit required on all C.O.D. orders.
4. We pay all shipping charges except towns covered by air postage rates.
5. If you do not receive your order in five days, please notify us.

\$\$\$ SAVE! SAVE! SAVE! \$\$\$

ROY SALES 20% CO-OP COUPONS

On every \$1.00 Purchase of Rubber Goods and Drug Sundries from our Company, we will include FREE a Special Co-op Coupon worth 20c. As soon as you save up 10 Coupons, you may use the Coupons to PURCHASE \$2.00 worth of Rubber Goods, any brands you wish. We will not accept less than 10 Coupons, but for Every Dollar you purchase you receive one Co-op Coupon. If your order is \$5.00 you get five Co-op Coupons.

ISSUED ON ALL ORDERS OF RUBBER GOODS AND DRUG SUNDRIES ONLY

Coupons are good for Two Years . . . thus giving you ample time to save a Large Amount. ORDER ALL YOUR SUPPLIES from ROY SALES, "The Friendly Company," and Really Take Advantage of This Wonderful Saving . . . You Save 20% on Every Dollar Purchase.

CO-OP COUPONS WILL NOT BE SENT UNLESS REQUESTED IN SPECIAL SPACE ON
ORDER FORM

SAVE WITH CO-OP COUPONS

ROY SALES BOX 55, WINNIPEG, MAN.

SANITARY RUBBER GOODS

All brands of rubber goods mentioned are ROLLED READY FOR USE, and are all individually air-tested and guaranteed against rot for five years. Satisfaction guaranteed or your money cheerfully refunded. They will pass any reasonable test to which they may be subjected.

LOWEST PRICES IN CANADA!

THERE'S A REASON! YES, SIR, there's a reason why Tens of Thousands of people are swinging to dependable Roy Sales for their "personal" drug supplies. We Sell the Highest Quality Rubber Goods Only . . . All Goods Sold Under Our Money-Back Guarantee.

FAST, EFFICIENT SERVICE—All goods are shipped same day as order received, in sturdy PLAIN container. All communications treated confidentially. Our staff is trained to handle your orders with utmost SECRECY and CARE . . . This is important to many of our customers and Confidentiality and Secrecy in handling is strictly adhered to. **THERE'S A REASON**—Thousands of Canadians Can't Be Wrong!

- Latex Health Products "Sold For Protection of Health Only."

SILVER MOON LIQUID LATEX

R10-3—One of our best grades. Silver-transparent. We highly recommend this number to our customers. We guarantee satisfaction or money refunded. Silver-Moon are double-dipped, very thin and thoroughly tested. Packed 3's to match-like folder—rolled.

Per Dozen \$1.00 3 Doz. \$2.75

SILVER MOON LIQUID LATEX

R11-3—Same as above. Nipple ends. Highest quality.

Per Dozen \$1.25 3 Doz. \$3.25



FEATHERWEIGHT! CORAL, TRANSPARENT

R12-3 — A Silky Coral Latex. Nipple ends. Made in England. Incorporates all fine qualities of our regular Featherweight Transparent. Tested. Coral color. Packed 3 to flat package and Cellophane.

Per Doz. \$2.00 3 Doz. \$5.00



LION

R46-3—Our new "LION" brand. A delicate Ivory Rubber. Top British make.

Per Doz., \$1.00 3 Doz. \$2.75

All Our Goods Are Fully Guaranteed — Money Cheerfully Refunded If You Are Not Completely Satisfied.



NEW MERRY WIDOWS

R19-3 — Now the ever-popular Merry Widows are back again! Rolled ready for use.

Per Doz. 50¢ Per Gross .. \$5.00

ROY SALES

BOX 55, WINNIPEG, MAN.

FEATHERWEIGHT — TRANSPARENT

SUPER
THIN



Per
Dozen \$2.00

SUPER THIN!
R21-4—The result of many years search for the finest, for the best. Very thin Transparent. Extra strong, tested. Affords maximum protection. Order today and insist on Featherweight Transparent. Complete satisfaction in every respect assured.

3 Doz. \$5.00

FEATHERWEIGHT — BLUE

R32-4—Now featuring our fine Featherweight Transparent Brand in a Blue Tone Rubber Silk Gloss finish. Extra strong. This new Blue Tone incorporates all the fine qualities of our regular transparent brand.

Per
Dozen \$2.00

3 Doz. \$5.00

▼ HERMETICALLY SEALED IN TINFOIL ▼



SILVER-TEX

R22-4—Genuine Silver-Tex. Electronically tested and Double-dipped. Hermetically sealed. Individually packed. Every rubber separately sealed. Guaranteed first quality only.

Per
Doz. \$1.00

3 Doz. \$2.75

TEXIDE

R23-4—This well-known brand of Latex is made by L. E. Shunk and Co., a U.S.A. product of high merit. Tested and sealed. Separately packed in airtight container. Rolled, reinforced, patented tip. Very thin. First quality

Per
Doz. \$1.00

3 Doz. \$2.75

CLASSIC

R14-4—A Canadian made product of very good quality Latex. Rolled. Packed 3 to a deluxe blue container. 12 to master container.

Per
Dozen ... 75¢ **3 Doz. \$2.00**

ALTEX BRAND

R15-4—A Canadian made product of very good quality Latex. Rolled. Packed 3 to deluxe container. 12 to master container.

Per
Doz., \$1.00 **3 Doz. \$2.75**

ROY SALES

BOX 55, WINNIPEG, MAN.

QUALITY RUBBER GOODS



THREE KNIGHTS

R24-5—A new line made in the U.S.A. Very thin—tested, rolled, banded and packed 3 to a flat tin.

Per
Dozen \$1.50
3 Dozen, \$4.00



CORONET

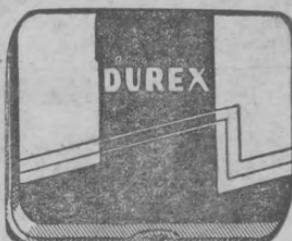
R25-5—Hermetically sealed—a new silky rubber, packaged individually in tinfoil and hermetically sealed. Each dated, tested and rolled—3 to an attractive gold foil container.

Per
Dozen \$1.00
3 Dozen, \$2.75

GOLDEN PHEASANT

R26-5—Thin, Transparent—Dated—Rolled and Banded. Packed 3 to airtite container, like Aspirin.

Per
Dozen \$1.50
3 Dozen, \$4.00



DUREX TINS

R28-5—Transparent. Top English quality. Individually inspected and tested. Packed 3 to a flat tin box.

Per
Dozen \$1.50
3 Dozen, \$4.00

R43-5—Velvet finish—Transparent—Thin. 3 to Master Container.

Per
Dozen 75¢
3 Dozen, \$2.00



SEAL-TITE — LUBRICATED

R33-5—The new lubricated Latex—in stainless antiseptic jelly which eliminates irritation—individually packed in hermetically sealed tin foil. The jelly acts as a lubricant as well as an antiseptic.

Per
Dozen \$1.50
3 Dozen, \$4.00



CHARIOTS NIPPLE ENDS

R27-5—Made in U.S.A. Silver finish. Dated and tested. Packed in tins.

Per
Dozen \$1.50
3 Dozen, \$4.00

SULTAN

R34-5—Lubricated with stainless, antiseptic jelly, which eliminates irritation. Upon contact, destroys Venereal Disease germs within 30 seconds of contact. Hermetically sealed and rolled.

Per
Dozen .. \$1.50 3 Doz. \$4.00



ELECTRONICALLY TESTED HERMETICALLY SEALED IN METAL FOR YOUR PROTECTION

ROY SALES

BOX 55, WINNIPEG, MAN.

Special Introductory Assortments

In order to afford our customers the opportunity of ordering an assortment of our more popular brands without having to order a quantity of each number, we feature the following special sample offers.

Offer No. N-600

6 Hands
6 Alligators—No. R6
6 Red Heads
1 Fish Skin—No. R3
6 Coral
6 Kling-Tab
6 Featherweight

Special Complete Offer \$5.50

No. 16A Introductory Offer

MOST POPULAR BRANDS 25% DISCOUNT

½ Dozen Coral	\$1.00
½ Dozen Sil-Moon	.50
½ Dozen Transparent	1.00
½ Dozen Shorts	.75
½ Dozen Hands	1.40
½ Dozen Alligators	1.00
Regular	5.25

25% Discount \$1.35

Special Introductory Price Offer 16A \$3.90

R-100 Special Offer

25% DISCOUNT (NEW BRANDS)

½ Dozen Charlot Nipple Ends	1.00
½ Dozen Three Knights	.75
½ Dozen Shorts	.75
½ Dozen Sil-Moon	.50
2 Hands	.30
3 Alligators—Extra Heavy	.50
Regular	3.95

25% Discount 1.00

Special Offer R-100 \$2.95

GENUINE RAMSES

R30-6 — Well-known brand . . which is hard to beat. Packed 3 to a flat tin.

Per Doz. \$3.00
2 Dozen, \$5.50

SHEIK

R30-7 — A product known for reliability. Rolled, banded. Packaged 3 to a flat tin.

Per Doz. \$1.50
3 Dozen, \$4.00



De Luxe Assortment

1 Dozen Three Knights
1 Dozen Chariots
1 Dozen Featherweight
1 Dozen Surete
1 Dozen Golden Pheasant
1 Dozen Featherweight Blue
Total—6 Dozen Deluxe Assortment

Special Offer \$7.00

Sample Assortment R-200

25% DISCOUNT

3 Koin Pak	.40
6 Alligators	1.00
3 Red Heads	.50
6 Siltex	.50
6 Shorts	.85
6 Hands	1.00
Total	4.25

25% Discount \$1.10

Special Assortment R-200 \$3.15

Wholesale Special No. N-200

12 Dozen Assorted Brands—packed 3 to a container. Top quality lines only in this offer.

Special Complete Offer, N-200. Per Gross \$4.65

3 Gross \$12.00

SURETE



R13-6—Like a flat package of matches. Three to a package. Imported and cellophane—Rolled, Dated and Tested.

Per Doz. \$1.50
3 Doz. \$4.00

ROY SALES

BOX 55, WINNIPEG, MAN.



R4-7—Fine quality . . . 3 to envelope, with instructions. Short type.

Per Doz., \$1.50 3 Doz. \$4.00



Transyl

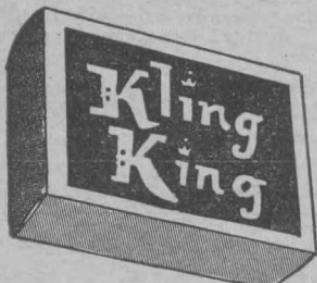
R44-7—A transparent silver finish of the highest quality. Individually packed—3 to Master Container.

Per Doz. . . . 75¢ 3 Doz. \$2.00

TRANSYL TEAT-ENDS

R45-7—Same high quality with nipple ends.

Per Doz. . . . 80¢ 3 Doz. \$2.25



R30-7—A new Deluxe Brand. Silver finish. Individually tested. Fine quality. Packed 3 to cardboard Deluxe container.

Per Dozen \$1.50
3 Dozen, \$4.00



Durapac
R17-7—Individually rolled, each in a Gold pack, resembling a \$10 Gold piece. Exceptionally thin rubber. Packed singly—like a Gold coin. Twist to open.

Per Doz., \$1.50 3 Doz. \$4.00



Smithies

MADE IN U.S.A.

R35-7—This brand needs no introduction. Back on the market. Made in U.S.A. Packed 3 to matchfold container. Ready for use. Thin—excellent quality.

Per Doz. . . . 75¢ 3 Doz. \$2.00

Fish Skin

PROPHYLACTIC SKINS

R2-7—TEXIDE—Perfect Transparents—made from choicest materials under most hygienic conditions. Washable.

Price,
Each 35¢
3 for \$1.00

R3-7—GOLD BRAND, FISH SKIN—Washable. Double selected for color, texture and weight. Highest quality available.

Price,
Each 50¢
3 for \$1.25



R31-7—The family pack rolled and tubed 12 to master container. Top quality thin latex.

Per Dozen 60¢
2 Dozen, \$1.00

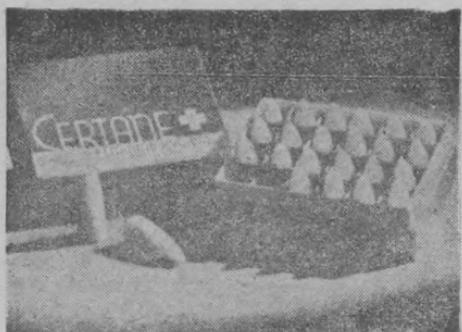
NEW-TYPE RUBBER SHORTS

R9-7—Latest type, about one-third length of regular type. Grade "A" quality. Packed 3 to cardboard container. 1 dozen to master container. The original shorts.

Per Dozen \$1.50 3 Dozen \$4.00 Per Gross \$14.00

ROY SALES

BOX 55, WINNIPEG, MAN.



Certane Vaginal Cones

R39-8—Certane Cones or Suppositories are frequently the product of choice because they are so quickly inserted into the vagina without the use of an appliance. The non-irritating base carrying the medical ingredients melts promptly on contact with body heat and moisture and as it spreads upon the vaginal membranes it carries its medicaments with it.

Per Box \$2.25
24 Cones
3 Boxes, \$6.00



Rendell's Suppositories

SOLUBLE PESSARIES

R40-8—Each one sealed in foil paper. Melts rapidly and spreads evenly. Soothing, anti-septic; no burning or drug odor. Complete directions in package.

Per Box \$1.00 3 Boxes \$2.75



FOR FEMININE HYGIENE "LANTEEN" A VERY RELIABLE METHOD

• **LANTEEN BROWN**—The Cap Diaphragm is the new and most approved method of Feminine Hygiene. Contains besides the Cap Diaphragm, a tube of 15 applications of the Lanteen Antiseptic Jelly, which should always be used with the Diaphragm.

• **LANTEEN BLUE**—Large tube of 15 applications, complete with Glazz Nozzle Applicator for attachment to Tube with Rubber Closure and Tube Key.

Price \$1.75

COMPLETE OUTFIT—
Diaphragm Pessary Jelly and Nozzle

Certane Dia-Cap

U.S. PATENTED—AN EFFECTIVE METHOD



CD-8 — Many Women wish to avoid the genital examination for fitting of a diaphragm. For these women a special style of protective cervical cover called CERTANE DIA-CAP has been developed. This cap-style diaphragm is manufactured in one standard size only. For Feminine hygiene, Certane Dia-Cap.

DIA-CAP—
Price, Each \$2.50



R1-8—Latest Type! Rolled, Lubricated and Moist Fish Skin Prophylactics. Choicest material. Top quality. Lubricated in and out with Medicated Antiseptic Jelly.

Price, Each ... 60¢ Per Doz. ... \$5.00

• **LANTEEN BLUE REFILL**—Same large tube of Antiseptic Jelly, without applicator. Recommended for second and all later purchases of Jelly.

Price \$1.50

\$5.00



INCENSE

R38-9—Perfume your entire home in a few minutes so it will smell like a California flower garden. Incense through the ages has been associated with love and romance. Try some at your next party!

Large Box (2½ x 3¾ Full)

Price,
Per Box **25c**

Cote's Pills

R40-9—Ladies, use Cote's Pills to help alleviate Pains and Nervous Tension associated with monthly periods. VERY SIMPLE DIRECTIONS—NO FUSS—NO BOTHER! Get the pills used by thousands of satisfied women.

Price,
Per Box **\$5.00**

Durol

R47-9—This is the ideal lubricant for protectives. DUROL is non-greasy, non-irritant, does not stain, eliminates discomfort in use.

Price,
Per Tube **45c**



Oriental Perfume

R36-9—Dreams come true now with this special exotic perfume. A truly fascinating spell! Perfume has subtle reactions on human emotions. Try this seductive odor . . . for women and men. Just one drop is sufficient. Clings for hours.

Per
Vial **50c** **3 for \$1.25**

Karika Perfume

R37-9—If you want something stronger and more sophisticated than Oriental, then you are advised to use Karika. Something special for the artfully different man and the subtly fragrant woman. One drop be-dazzles, charms your dream-pal.

Price,
Per Vial **\$1.00**

Wheat Germ Vitam-Perles

R41-9—WHEAT GERM OIL—Medicinal. Highly recommended. It is an essential tonic for the vital organs function of the body. Guaranteed highest potency, finest quality . . . no matter what price. Exclusive process preserves the important factors of wheat embryo. Take WHEAT GERM OIL CAPSULES. They help in revitalizing the entire system. Ask for the new WHEAT GERM OIL CAPSULES for buoyant health—a natural body and nerve food. TRY THEM . . . They contain NO harmful drugs, and are made from pure cold-pressed Wheat Embryo Oil. VITAM-PERLES come in gelatine capsules.

Economy-
Size Box, **\$2.00** **3 Boxes \$5.00**

SILTONE — MADE IN CANADA

R18-9—Super quality. Very strong and thin, air tested. Each in an envelope, rolled, ready for use. Three to a box.

Per
Doz. .. **\$1.50** **3 Doz. \$4.00**

Monogram

R16-9—A Canadian product. Made of very good quality Latex. Rolled and tested. Packed 3 to deluxe container. Nipple end.

Per
Dozen **75c** **3 Doz. \$2.00**

Certane Douche Powder

R42-9—Medicated Douche Powder . . . soothing, cleansing and deodorizing. Large economy size box.

Price,
Per Box **\$1.50**

3 for \$4.00

ROY SALES

BOX 55, WINNIPEG, MAN.

Ladies' 17-Jewel Cocktail Wrist Watch



J27-10—A smartly designed bracelet-type ladies' wrist watch. High-grade guaranteed 17-jewel Swiss movement. Highly polished chrome case, stainless-steel back. The bracelet is set with beautiful rhinestones, rock crystal and modern style face. An exquisite time piece. Individually gift boxed.

Price,
each \$26.80

Ruby Dot Ladies' Wrist Watch

550-10 — Ladies' wrist watch. Case is uniquely designed with 10 kt. natural rolled gold-plate top and stainless-steel back. Has heart-shaped rubies at either end and a dial featuring ruby hour dots. Has a 17-jewel, fully guaranteed Swiss movement. Complete heart-design link bracelet in matching color and quality. Individually gift boxed.

Price,
each \$29.80

Ladies' 14-Karat Case 17-Jewel Wrist Watch

J29-10—Fourteen karat case. Guaranteed Swiss 17-jewel movement. This case is 14 karat gold and set with attractive rubies. Modernistic dial and rock crystal. Watch comes equipped with snake-style bracelet or cord as desired. Individually gift boxed.

Price,
each \$29.90

M222-10 — SPORTSMAN'S SHOCK WRIST WATCH. A fine trouble-free watch in the cheaper price range. Swiss jewelled movement, natural color, worked back, shock resistant, anti-magnetic, modern luminous dial with red sweep second hand. Equipped with leather strap. Price, each \$9.00

Rhinestone Cover Cocktail Watch



J777-10 — The movement is guaranteed fine quality, high-grade Swiss 17 jewels. The case and bracelet are white, set with simulated white sapphires. When closed, it makes an attractive bracelet. Each watch is a jeweller's work of art. A touch of your thumb and the cover opens, giving you the correct time. Individually gift boxed.

Price,
each \$29.90

A Perfect Gift for the Young Miss

650-10 — Misses' wrist watch. A round design case with chromium top and stainless-steel back is fitted with a four-jewel "Roskopf" movement. Watch is equipped with either luminous dial or raised black figures and hands. Complete with silken cord bracelet. Individually gift boxed.

Price,
each \$7.80

Ladies' High-Grade 17-Jewel Wrist Watch

J28-10 — A fine chrome case with stainless-steel back, fitted with attractive rhinestones. Rock crystal and modernistic dial. Complete with cord or bracelet of matching color as desired. High-grade 17-jewel guaranteed Swiss movement. Individually gift boxed.

Price,
each \$24.80

ROY SALES

BOX 55, WINNIPEG, MAN.



25-Jewel Automatic Wrist Watch

J21-11—A fine precision, fully guaranteed 25-jewel waterproof, 25-jewel movement. Gold-filled top. Stainless steel back. Movement is automatic self-winding. Smartly designed, rich-looking face with luminous dial and red sweep second hand. Unbreakable crystal. Equipped with matching color and quality expansion bracelet. Individually gift boxed. Price, each

\$42.50
\$39.50

anti-magnetic incabloc movement. Gold-filled top. Stainless steel back. Movement is automatic self-winding. Smartly designed, rich-looking face with luminous dial and red sweep second hand. Unbreakable crystal. Equipped with matching color and quality expansion bracelet. Individually gift boxed. Price, each

J22-11—Same as above only in 21-jewel movement

17-Jewel Wrist-Alarm

M111-11—The watch for every purpose. Perfect for sportsmen, travellers, businessmen or workmen. An accurate timepiece. A reliable alarm. Stop and start for alarm. Movable bezel to set alarm hand, sweep hand. Shows when the alarm is fully wound. Radium dial and radium hands. Cannot overwind. Attractive, modern design dial. Equipped with leather strap.

Price, each **\$19.80**



Men's Dress Wrist Watch

J32-11—Movement is 17-jewel fully guaranteed "Swiss"

quality. The dress design case has gold-filled top and stainless-steel back. Dial features rhinestones and ruby hour dots instead of figures. Complete with expansion bracelet of matching color and quality. Gift boxed.

\$24.90

Price, each

Men's Waterproof Wrist Watch

J333-11—A round design waterproof case in natural rolled gold plate with stainless steel back. Fitted with fully guaranteed 17-jewel "Swiss" movement. This Incabloc watch is shockproof and anti-magnetic. Smartly designed luminous dial with red sweep second hand. Equipped with matching quality expansion bracelet. Drop it, bang it. Gift boxed.

Price, each **\$31.00**

Men's Waterproof 21J. Wrist Watch

J23-11—Highly guaranteed, 21-jewel Swiss movement. Incabloc, shockproof and anti-magnetic. A fine precision watch. Gold-filled case and stainless steel back. Comes in modernistic dial, luminous face and sweep second hand. Expansion bracelet of matching color and quality. Individually gift boxed.

Price, each **\$29.75**

300-11 — MEN'S SQUARE WATERPROOF WATCH. A dress-design case of the waterproof variety, has 10 kt. natural rolled gold-plate top and a stainless-steel back. Movement is of 17-jewel, shockproof, anti-magnetic, fully guaranteed "Swiss" quality. Watch is equipped with radium dial and hands, red sweep second hand and expansion-style bracelet in matching color and quality, individually gift boxed. Price, each

\$40.00

Automatic Wrist Watch

J555-11 — A 17-jewel, fully guaranteed "Swiss" automatic, movement which winds itself with the movement of the wrist.

The round design, waterproof case has natural rolled gold plate top and stainless steel back. Watch is shockproof and anti-magnetic. Complete with smartly designed luminous dial, red sweep second hand and matching quality expansion bracelet. Individually gift boxed.

Price, each **\$32.75**

J666-11—Same as Above, with chrome case. Price, each

\$29.75

Calendar Watch

J235-11—A high grade, fully guaranteed 17-jewel "Swiss" movement. Waterproof case in natural yellow with stainless steel back. Handsomely styled, has attractive, matching finest quality expansion bracelet. The month, day of the week and the date are shown and changed automatically. Case is anti-magnetic and shockproof. Luminous dial and red sweep second hand. Individually gift boxed.

Price, each **\$39.80**

J245-11—The same calendar wrist watch as described above, having a round designed case with chromium top and stainless steel backs.

Price, each

\$34.80

ROY SALES

BOX 55, WINNIPEG, MAN.

Dolls, Boxed Xmas Cards, Tremendous Values

SUZETTE

T7-12—Opens and closes her glassine eyes and lashes. Vinyl plastic head and all-rubber body stuffed with foam rubber. Bolero jacket, blouse and cotton panties, shoes and socks. Size 17 ins. Regular price, each, \$6.50.

Close-Out **\$3.75**
Price

BABY HONEY

T10-12—A beautiful all-rubber doll, smartly dressed. Regular price, \$4.25.

Close-Out **\$2.50**
Price

T-V PAL UKULELE

T9-12—Mahogany plastic, gut string, full professional size—not a toy. Regular price, \$4.50.

Close-Out **\$3.25**
Price

This is Your Opportunity
to Obtain Your Supply of
Beautiful Xmas Cards at
Bargain Prices...ORDER
NOW!

CLEARANCE! BOXED XMAS CARDS

Regular \$1.00 value and up. Beautiful assortments—amazing value—all in attractive boxes—hang on to your seats when you read these prices.

5 Box Lots **60¢** Box
10 Box Lots **50¢** Box
25 Box Lots **40¢** Box

These may be ordered assorted or you may order all of one kind. If you are in any way dubious about these fantastically low prices—Order a Sample Box of Each and Be Convinced!

5 Boxes, 1 of each kind **\$2.50**

ORDER EARLY WHILE STOCKS ARE COMPLETE!

GUARANTEED: If upon delivery you are not completely satisfied that these cards are the best value you have ever received in Xmas cards—return them at our expense for full credit.

DINKY DRINKY WETTING DOLL

T12-12 — 10-inch wetting doll. All composition, movable arms and legs. Supplied with bottle and rubber nipple to drink water, plastic diapers.

Regular price \$1.10.

Close-Out **75¢**
Price



WATER GUN

T8-12 — It's a beauty, holds loads of shots. Regular price, 60c.

Close-Out **35¢**
Price



JR. CARPENTER TOOLS

T1-12—Top-quality steel tools. Contains hardwood level, 6-inch rule, file, screwdriver, awl, steel pinchers, high-quality vise, hardwood handle and handsaw and hammer. What boy can fail to be delighted with this wonderful outfit. Each on display card. Regular price, \$3.00.

Close-Out **\$1.90**
Price

MODEL BUILDER

T4-12—Consists of wood turnings and dowels. A variety of models may be assembled. Model O—48-Piece Set. Size of box, 3 by 6 inches. Regular price, 75c.

Close-Out **60¢**
Price

Model 1—82-Piece Set. Size of box, 3 by 9 inches. Regular price, \$1.25.

Close-Out **\$1.00**
Price

AGENTS—DEALERS

Earn money selling our products—write for Confidential Price List No. A-400.

Clipper Ship Model Lamp

L11A-12—Electric Ship Model Lamp. Gracefully designed replica of an early American sailing ship. Hull of ship is made of china in duco rose color with trim. Concealed light shines from hull and port holes and also upward on mirror-like, chromium-plated sails in a myriad of iridescent colors. Complete with standard tubular bulb, switch, cord and plug. Height, 14 ins. Length, 15 ins.

Price,
each **\$15.00**

ROY SALES BOX 55, WINNIPEG, MAN.

Ladies' and Gents' Ring Values!



LADIES' RING

J2-13 — A gorgeous creation, imitation white stones, large centre stone and four attractive side stones. Setting in gold color. Flashy, brilliant. State size. Complete with box.

Price, each ... **\$1.50**

GENT'S MASSIVE 3-STONE RING

J16-13 — Large white gem centre stone, two ruby or white side stones. Setting in gold color. State size. Flashy.

Price, each ... **\$1.50**



LADIES' RING

J17-13 — A brightly polished white metal ring. Engraved top is set with five matched white stone brilliants. State size.

Price, each ... **\$1.00**

LADIES' RING

J18-13 — A polished white or natural color ring with one half carat white stone brilliant. Has stone-set shoulders. State size.

Price, each ... **\$1.00**



MEN'S SIGNET RING

J19-13 — Genuine Onyx stone, sterling silver mounting, with 10kt. overlay on top and shoulders—sterling silver initial. State size.

Price, each **\$5.00**



LADIES' SIGNET RING

J20-13 — Sterling Silver with 10 kt. Gold overlay on top and shoulders. Choice of initial. State size.

Price, each **\$3.50**



COMPASS RING

J14-13 — A Practical Ring to Wear When You Are Hunting or for any reason you have occasion to be out in the wilds. Nicely finished Nickel-Plated metal ring with Compass, as illustrated. Adjustable to fit any size finger.

Price, each **25c**



THREE-STONE SNAKE RING

J7-13 — Handsomely plated with three brilliant white stones in eyes of snake, adjustable to fit any finger.

Price, each **50c**



THREE WISE MONKEYS RING

J5-13 — Silver color. With famous three wise monkeys motif. Adjustable to fit any finger.

Price, each **40c**



MEN'S SKULL AND CROSSBONES RING

J11-13—Plated in silver or gold color brilliant imitation ruby eyes. Adjustable to fit any finger.

Price, each **50c**



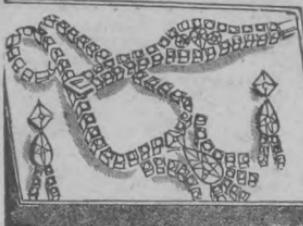
MEN'S SEMI-EXPANSION BRACELET

EB-13—A combination of attractive basket-weave bracelets and expansion-type bracelets. Massive-looking! Gold or silver colored. Adds class to any watch. Well made.

Price, Each

\$1.25

SMART JEWELLERY ENSEMBLES FOR MILADY



Necklace, Bracelet and Earring Set

389-14 — A delicately designed ensemble consisting of Baquette rhinestone necklace, matching bracelet and screw-back earrings. Designs are formed by the sparkling Baquettes grouped around the large pear-shaped stones. Patent safety clasp. Beautifully gift boxed.

Price, per set **\$6.75**

Necklace, Bracelet and Earring Set

2306-14 — A single-strand necklace with uniquely designed front drop. Features selected baquette rhinestones and brilliant pearl-design stone on front drop of necklace and on matching screw-back style earrings. The single-strand matching bracelet finishes this beautiful modern set. All metal Rhodium Plated. Equipped with patent safety clasp. Beautifully gift boxed.

Price, per set **\$5.60**



JUMBO MOTIF RINGS — NEW MASSIVE STYLES

J13-14 — These hand-made Mexican rings have proven very popular. Made of heavy gold-finish metal with highly polished surface. The raised motifs are brightly enamelled, each with appropriate side emblems—types available: Skull, Indian Head, Horse Head, Snake. State style and size when ordering.

Price, each **\$1.50**



IMPORTED PRICE PEARLS

G17-14 — Beautiful Creme Lustre, evenly graduated, approximately 16" long. Safety pearl clasp.

Single Strand
Price, Each **50¢**

Double Strand
Price, Each **75¢**

Three-Strand
Price, Each **75¢**

GIFT BOXES—Each 35c

Necklace, Bracelet and Earring Set

3-9006-14 — A single-strand of selected rhinestones with double-drop front. Styled with large, brilliant baquettes. Matching bracelet is exquisitely designed. Features screw-back style drop earrings. All metal Rhodium Plated. Sturdy safety clasp provided for bracelet and necklace. A delicately designed modern ensemble. Individually gift boxed.

Price, per set **\$7.75**

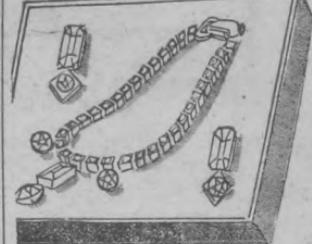


JUMBO MOTIF RINGS — NEW MASSIVE STYLES

J13-14 — These hand-made Mexican rings have proven very popular. Made of heavy gold-finish metal with highly polished surface. The raised motifs are brightly enamelled, each with appropriate side emblems—types available: Skull, Indian Head, Horse Head, Snake. State style and size when ordering.

Price, each **\$1.50**

3 Assort. \$4.00



Necklace and Earring Set

384-14 — A beautiful set consisting of a single strand of beautiful cut rhinestones, uniquely designed. Patent safety clasp. Dainty matched earrings of screw-back style. All rhinestones are securely set. Beautifully gift boxed.

Price, per set **\$3.75**

Necklace and Earring Set

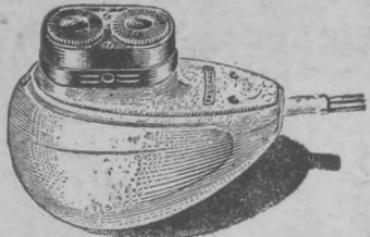
2-3206-14 — An exquisitely designed necklace with row-upon-row of brilliant hand-set rhinestones. Gracefully tapered with matching rhinestone earrings of screw-back style. Set is rhodium plated and features patent safety clasp. A charming, delightful set for milady. Beautifully gift boxed.

Price, per set ... **\$11.00**

Necklace and Earring Set

434-14 — Polished rhinestones are set in the beautiful drop design formed of Rhodium-plated white metal. A fine link chain supports decorative centrepiece. This lovely rhinestone necklace comes with matching earrings of the screw-back variety. Set is individually gift boxed.

Price, each **\$3.00**



PHILIPS' GREAT NEW PHILISHAVE "12" NATIONALLY ADVERTISED

G27-15—Unmatched by any other electric shaver—Philips' revolutionary PHILISHAVE "12" is famed for the world's easiest, smoothest, cleanest shave! Secret of its "velvet touch" are 12 self-sharpening, silver-steel rotary action blades that quickly erase beard without the slightest pull or burn.

Price, each \$27.00

TAYLOR ELECTRIC DRY SHAVER



G28-15 — Precision built throughout, with smooth running vibrator action motor, streamlined ivory colored plastic case and double edged self-cleaning and self-sharpening cutter head. Made for 110-volt A.C.

current only. Complete with tan leatherette carrying case, cord and plug. Put up in a colorful individual display box with instruction and guarantee slips.

Price, complete \$4.00

RAYCINE ELECTRIC 3-PIECE HAIRCUTTING SET WITH ELECTRIC CLIPPER

G26-15—Everything you require to give a good-looking haircut at home—complete with Raycine Electric Clippers, Shears, Comb and full instructions.

Per Set complete

\$12.50

FOUNTAIN OF

YOUTH

Lively Action Lamp



G25-15—This lamp tells a story in two scenes—First, it depicts Ponce De Leon discovering the mythical Fountain of Youth—the beautiful "flowing falls." The scene changes to cute Barefoot Boy demonstrating his "Fountain of Youth"!

Price, each ... \$9.00

NEW PISTOL

LIGHTER

L7-15 — Cleverly designed pistol lighter with sparkling pearl handle. Realistically designed in form of a small calibre pocket gun. Sparkling chrome-plated steel body with trigger release lighter mechanism. Each with removable base. Just pull the trigger and it lights. Large size.



Price, each \$1.25

PENCIL LIGHTER



L5-15 — Imported Combination Pencil Lighter. Beautifully finished in highly polished chrome. Always at hand to write with—or light with. Has safety feature to avoid accidental lighting in pocket. Length 5½ inches.

Price, each \$1.00



WESTERN-BOOT TABLE LIGHTER

L1-15—Authentically styled Western boot with a removable, semi-automatic lighter unit. Smartly designed in highly polished bronze finish. 3¾ inches high and 4⅔ inches wide.

Price, each,

\$1.75

INDIAN-HEAD TABLE LIGHTER

L7A-15—A beautiful bronze finish lighter. Exceptional value at this low price. For this attractive lighter.

Price, each \$1.25

MINIATURE AUTOMATIC

L5-15—Miniature Auer chrome automatic, well made.

Price, each 75¢

ROY SALES

BOX 55, WINNIPEG, MAN.

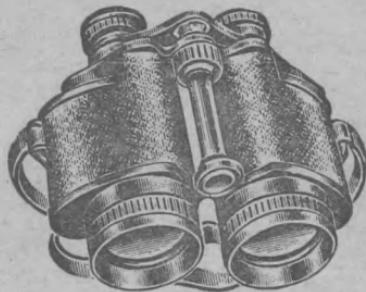
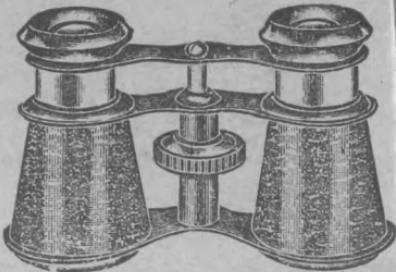
Opera or Field Glasses

G22-16—If there are any cheaper Field Glasses on the market than these, we have never seen them. Small and compact. When closed, it measures not quite 4 inches by 2 inches. Can be conveniently carried with you and while it does not compare in quality or power with expensive binoculars, nevertheless, you will find it useful and handy. Has centre focusing adjustment. Focusing can be adjusted with one finger. Accurately made lens, metal construction and enamelled finish.

Price,

Each

98¢



HARRISON BINOCULAR

G21-16 — New featherweight high-powered binocular-type glass, made of durable plastic in a simulated black leather finish. Equipped with precision-type 3-power lenses. Central focusing, wide angled for greater field of vision. Weighs under one-half pound. Attractively packaged for display. Height, closed, 6 inches. Exceptional value.

Price,
each

\$2.75

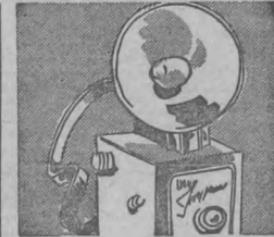


5-IN-1

SCREWDRIVER KIT

G35-16 — Every mechanic, home owner, car owner needs one—wants one—buys one. Precision made from hardened tool steel. Comes complete in a plastic pouch. Has a blade for every size and type of screw. Vise-grip chuck locks blades securely in place. It has three standard black screwdrivers and two "Phillips" type screwdrivers.

Price,
complete .. **\$1.25**



IMPERIAL FLASH CAMERA

G42-16—Takes pictures in black and white or color. 12 on any 620 roll, size 2 $\frac{3}{4}$ x 2 $\frac{1}{4}$. Flash attachment snaps on and off instantly, has ejector for used bulbs. Highly ground and polished lens, telescopic sight. Unbreakable plastic case with metal trim. Shutter speed approximately 1/50 second. Uses penlite batteries G.E. No. 5 Flash bulb, bayonet style (batteries and bulbs not included in price). Precision made. Complete with safety-proofed flash attachment.

Price,
complete .. **\$4.50**



NOVELTY PIPES

355A-16—GIANT HICKORY PIPE—Andrew Jackson styling with hickory bowl and reed stem. Height of bowl 4 inches; length overall, 19 $\frac{1}{2}$ inches.

Price, each

50¢

355B-16—"COBBIE" MINIATURE CORN COB PIPE—Bowl is made of a varnished corn cob with amber-colored plastic stem. Length 3 $\frac{3}{8}$ inches.

Price, each

40¢

355C-16—"BE BOP" MINIATURE-PIPE CIGARETTE HOLDER—Made of glazed finish plastic material in assorted colors with plain and figured bowls. 2 $\frac{5}{8}$ inches long.

Price, each

20¢

MINIATURE POCKET LIGHTER

L4-16 — Attractively designed imported lighter with dependable lighter mechanism. Wire mesh covering. Height 1 $\frac{1}{2}$ inches, width 1-inch. Choice of leatherette or mesh.

Price,
each

50¢

SP-16 — Assorted miniature lighters — size of postage stamp.

Price,
each

50¢

ROY SALES

BOX 55, WINNIPEG, MAN.



WHITE FUR KITTEN ON MAT

T70A-17—A delicate angora-type kitten made of long fluffy, snow-white fur. Has colored glass eyes and embroidered nose and mouth. Colored rayon ribbon neck bow as illustrated. A soft and cuddly stuffed animal. Complete with fur mat of golden-yellow color. Length of cat, 15 inches.

Price, each \$5.50



WALKIE TALKIES

T31-17—For Space Minded Youngsters. These amazing sets transmit speech with unbelievable clarity and volume. Each in attractive box.

Price, complete ... 90¢



BEAUTIFUL FUR KITTEN

T70B-17—Adorable, fluffy! Made of long fur, in assorted pastel colors, Pinks, Blues, etc. Brightly colored eyes, red yarn mouth and nose. Long whiskers and perky felt ears. Length approx. 10 ins. Individually boxed.

Price, each, \$4.00 3 for \$10.00



DOG-HOUSE CIGARETTE BOX

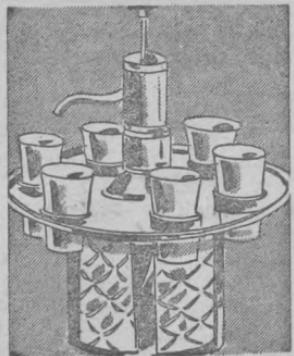
G3-17—Press lever in chimney and cigarette pops out in mouth of Doggy. Well made of inlaid hard wood. Strong spring.

Price, each \$1.25

FOR-THE-BIRDS CIGARETTE BOX

G4-17—A tricky novelty wooden cigarette box.

Price, each \$1.50



ROTARY LIQUOR DISPENSER

ALD45-17—This chromium-plated liquor dispenser is fitted into a ribbed glass 32-oz. container. The Lazy Susan tray contains six sham-bottomed short glasses, decorated with a variety of colored rings at the centre. Height, 12½ inches. Diameter 8 inches. Individually boxed.

Price, postpaid \$7.50



NOVELTY CHARACTER DOLLS

T25-17—Delightfully designed all-plastic dolls with sleeping eyes and moving arms and head, exquisitely dressed in flowing gowns of satins and taffetas delicately trimmed with laces, ribbons and braid. Each has lovely tinted face and realistic curled hair. Available in complete variety of styles. Height 8 inches. Each in gift box.

Price, each \$1.50
3 Assorted, \$4.00



BRONZE WESTERN SADDLE HORSE

L10-17—Beautifully sculptured metal horse. Designed with saddle, stirrups and complete with link reins.

Price, each \$2.00

L8-17—Giant Bronze Western Saddle Horse—Fine sculpture. A beautiful animal.

Price, each \$4.00

ROY SALES

BOX 55, WINNIPEG, MAN.



ANIMATED CIRCUS

T31-18 — These rubber animals on a plastic pedestal are a joy to behold. See them perform, just turn the crank and watch the enchanting performance of these life-like animals. Lions; Monkeys; Pinky, the Little Piggy; Ducky, the Duckling; Floppy, the Rabbit, and others. Always make a wonderful gift for the youngsters.

Price, each **50¢**

3 Assorted \$1.25



MYSTIC WEATHER COTTAGE

G24-18 — Predicts weather eight to twenty-four hours in advance with amazing accuracy. The Dutch Boy and Girl come out of the cottage when fair weather is indicated. The old witch comes out when it will rain or snow. Moulded of plastic and intricately engraved with a wealth of detail. Actual size 5½ inches high by 4½ inches wide.

Price, each **\$1.00**



NOVELTY SALT AND PEPPER SHAKERS

PG20-18 — A variety of unusual designs. Perfect for Gifts or Prizes. Highly glazed porcelain, colored beautifully in varied colored shades. Assortment consists of Roosting Chickens, John Bulls, Busy Bees, Chicken Eggs and others.

Per Pair **50¢**
6 Assorted Pairs **\$2.50**



BEAUTIFUL POLISHED SADDLE HORSES

L7X-18 — These attractive horses make outstanding ornaments for table, desk or knick-knack shelf. Highly polished silver finish. These statues were designed by an artist who has captured every ripple and muscle of these beautiful animals.

Small, each **90¢**
Medium, each **\$1.40**
Large, each **\$2.00**



PIG TAPE MEASURE

303-18 — Celluloid, in pink, white and blue, contrasting colored hat. A 36-inch fabric measure printed on both sides, spring roller to rewind. Length, 2½ inches.

Price, each **35¢**

NEW NOVELTY PLUSH TAPE MEASURES

Adorable Plush Tape Measures, practical and attractive, in assorted colors. Each has colorful red bow. 36-inch fabric measure printed on both sides. Spring roller for automatic rewind.

307-18 — ELEPHANT — "Trunk Held High." 3½ inches in height.

Price, Each **40¢**

310-18 — RABBIT — "Ready to Hop." Price, Each **35¢**



308-18 — GIRAFFE — 3½ inches of Pure Delite.

Price, Each **40¢**

309-18 — PENGUIN — "Ever Popular Little Gentleman," 2¼ inches.

Price, Each **35¢**

SPECIAL — T18 — Above Four Tape Measures — Reg. value \$1.50. Special **4 for \$1.25**

ROY SALES

BOX 55, WINNIPEG, MAN.

Outstanding Gifts and Hobbies



Anyone can Draw With This Amazing New Invention—Instantly!

thing, like an artist, or return merchandise after 10-day trial and your money will be refunded. Magic art producer deluxe model.

ALL GOODS SOLD UNDER OUR MONEY BACK GUARANTEE

MAGIC ART PRODUCER

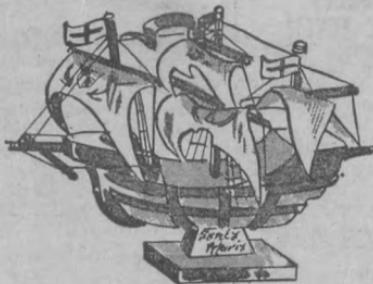
MA-19—Draw any person in one minute! No lessons! No talent!

AN AMAZING INVENTION!

You can draw your family, friends, anything from real life, like an artist, even if you can't draw a straight line! Also excellent for every other type of drawings, hobbies, human figures, still life; copy photo's, designs, cartoons, etc. Seeing is believing . . . you must be convinced that you can draw any-

thing, like an artist, or return merchandise after 10-day trial and your money will be refunded. Magic art producer deluxe model.

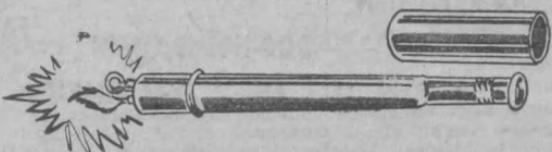
Price, each, postpaid **\$2.50**



MODEL BOAT — SANTA MARIA

G50-19 — Carved in rustic wood, minute attention paid to every fine detail. Full sails and flags flying, an authentic carved model! Makes a wonderful gift item, for radio, TV or on mantel piece. Painstaking care in the fine detailed painting. This beautiful model should really be seen to appreciate the fine work and detail. Length, approx. 11½ inches; height, approx. 9 inches. Each on stand.

Price, each **\$5.00**



BIG-LEAGUE BAT LIGHTER

L14-19—It's the smash hit lighter of the novelty field. Double fuel capacity, two extra flints. Molded in design of a big-league bat. Assorted colors. All metal.

Price, each **65¢**



COLORFUL WOOD-GRAINED COMIC PLAQUES

312-19—Expertly designed. Art work is executed in brilliant eye-catching colors. Ideal for bars, dens, homes . . . in fact Anywhere! These funny and clever plaques are 6" x 12". A full variety of sayings and slogans and sentimental sarcasms are available. To receive the latest and best variety, order them assorted.

Price, each **75¢** 3 Assorted **\$2.00**

ROY SALES

BOX 55, WINNIPEG, MAN.



TOILET-LID CHARM

KC22-20 — A new novelty Key Chain. Miniature Plastic Toilet Seat with Hinged Lid. Hear 'em chuckle.

Price, each **25c**



DICE KEY CHAIN

KC17-20 — $\frac{5}{8}$ inch square, red, green and white, contrasting countersink spots, attached to key chain.

Price, each **25c**



JOKE-BOX CHAINS

KC23-20 — Miniature plastic boxes, Key Chains attached. Surprise laugh when lid is opened. Four different to assortment.

Price, each **30c**

4 Assorted, **\$1.00**



DOG-HOUSE CHAIN

KC7-20 — Gold plastic, depicting the fact you're in the dog-house.

Price, each **20c**



CAR CREST

KC1-20 — Heavily plated in gold or silver. (Simulated chrome.) Each crest is in full color. Assortment includes: Chevrolet, Plymouth, Ford, De Soto, Dodge, Buick, Pontiac, Chrysler, Oldsmobile. Car Crest Key Chains.

Price, each **35c**

3 Assorted, **\$1.00**



RABBIT'S FOOT

KC21-20 — Genuine Rabbit's Foot, in natural coloring, attached to key chain.

Price, each **20c**
3 for **50c**



RABBIT'S FOOT IN COLOR

Key Chain—new, latest rage.

Price, each **25c**
3 for **60c**



NOVELTY FALSE TEETH

KC6-20 — Comic falsies of plastic material, the latest. Beaded key chain. Funniest yet.

Price, each **15c**
4 for **50c**



BUCKIN' BRONCO KEY CHAIN

KC4-20 — With slight motion, Bronco Buster on his horse goes into action.

Price, each **25c**



BONUS KEY CHAIN

KC3-20 — Press the lever and watch 'em spin. Works on same principle as the old slot machine. You'll hit the jackpot with this one. Smart with a dash of bigtime.

Price, each **25c**



COMPASS, MAGNIFYING GLASS KEY CHAIN

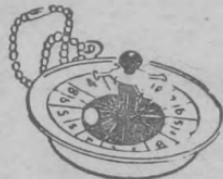
KC8-20 — Strong magnifying glass slides into groove when not in use. Reliable compass.

Price, each ... **25c**

ROULETTE GAME

KC2-20 — All the thrills of Monte Carlo—or Las Vegas—a real Roulette Game—in pocket size. Step up, place your bets. Reduced price.

Price, each **25c**
3 for **60c**



SPORTSMEN ACTION KEY CHAINS

KC5Z-20 — Animated key chains. Real live action. Comes to life at the slightest movement. Variety of sports. State sports preferred.

Price, each ... **25c**
5 Assort., **\$1.00**

HILL-BILLY BEER MUGS



Price, per set of 4 \$2.50

NUDIE LIQUOR CUPS



172-21—Six beautiful sculptured girls to this series. Wonderful set. High-glaze porcelain. Price, each .. 75¢

3 Assorted, \$2.00

NWC-21—NUDIE WINE CUP—Similar to Nudie Liquor Cups, but larger and different poses.

Price, each \$1.00
3 Assorted \$2.50

GLAMOUR GIRL NIC NAKS



Price, each 35¢
6 Assorted \$2.00

COMIC ASH TRAYS



PG16-21—A new line. Designed to perk up the most timid soul. 12 different to this bonanza series. Hand decorated. Diameter 4 1/2 ins.

Price, each 35¢
3 Assorted \$1.00

171-21—Funny! They are a riot! What a wonderful gift for any man or woman. Perfect to break the "Ice" at parties. 4 1/4 inches high and exquisitely colored in high-grade porcelain. Anyone would be "tickled pink" to get a set of these hilarious mugs.

\$2.50

LOVELY NUDE WHISKEY SET



PG18-21—Lovely pose of nude forms the handle, high glaze brown porcelain. Complete with six whiskey glasses. Height approx. six ins. Boxed. Per set, complete, \$1.50

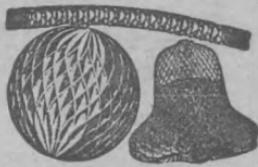
COMIC BARTENDER WHISKEY SET



PG19-21—Just pull off the head and pour the drinks. Highly glazed porcelain. Hand decorated, with six porcelain whiskey glasses. Height 7 inches. Each in box—two styles.

Fun at Parties — Attractive Ornaments
Price, per set \$1.50

GAY DECORATIONS FOR EVERY OCCASION



PG15-21—Honeycomb tissue paper with cardboard sides and metal clips. Sold in assortments only. Included in assortment, gay tissue balls, 10-foot garlands and decorative bells. Blue, pink and white. Assorted sizes. Per Doz., Assorted (no less sold) 75¢ Gross Lots (per gross) \$4.80

MIRACLE RESURRECTION PLANT

Has Power to Resurrect Again and Again



N2-21—Very interesting and unusual. Without water it appears dead. When placed in a bowl of water you will have a beautiful green fern within twenty-four hours. If removed from water it will close and appear lifeless again.

Price, each, 50¢ 3 for \$1.25

COMIC "SMOKY POKY" ASH TRAY



G5-21—High glaze porcelain, beautifully painted colors, comic faces. Place cigarette in mouth of ash tray and watch smoke pour out. In some models it comes out the ears, some the nose, and some numbers, the eyes. It's a Panic!

Price, each 35¢
3 Assorted, \$1.00 6 Assorted, \$1.75

ROY SALES

BOX 55, WINNIPEG, MAN.



**SNAKE AND MOUSE THRILLER
PULSATING ACTION NOVELTY**

T52-22 — Snake rolls and turns with mouse in his mouth. You swear they were alive. Strong spring motor. Best action novelty in years. Gives one the willies!

Price, each **\$1.25** 3 for **\$3.00**

LARGE, NUDIE BEER MUGS

THESE ARE THE GALS YOU BOAST ABOUT PAL!

173-22—Six Exciting Poses What a time at your next party when you serve your guests in these darling Mugs. Large size, 5 inches high.

Price, each **\$1.00**
Price, per set of 6 .. **\$5.00**



STRIP MUGS — OH, WHAT MUGS !

233-22—Similar to above, but smaller in size. The handle is in the form of models—three thrilling models to choose from—**SPECIAL PRICE!**

Price, each **50c** 3 (All Different) .. **\$1.00**

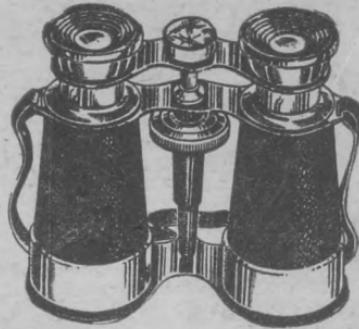


A PORTFOLIO OF FRENCH PICTURES

228-22—An attractive plastic box with a glamour girl on front. Contains portfolio of French pictures. How French can the French get?

AGENTS! DEALERS!
Write for Confidential
Price List No. A400

Price, each, **50c**



IMPORTED FIELD GLASS WITH COMPASS
FGG-22-22 — Ideal for sports events, hunting, fishing. Accurate, crystal clear, simplified focus. Leather carrying strap. Excellent value.

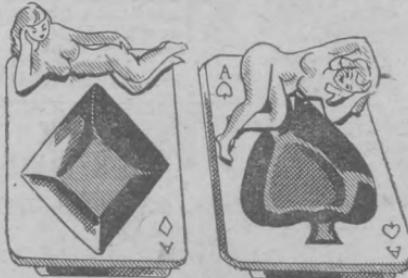
Price, each **\$1.95**



PIN-UP CIGARETTE CASE

211-22—An attractive metal case with saucy pin-up picture in full color. When you pull out this snappy case they'll forget all about the cigarettes.

Price, each **75c**



PIN-UP ASH TRAYS

168-22—Picture the thrills and excitement when you place these gorgeous girl trays on the card table. Brown porcelain with red and black centres. Sold in sets of four.

Price, per
(set of 4) **\$4.00**

ROY SALES

BOX 55, WINNIPEG, MAN.

TERRIFIC "GAG" ASH TRAYS



These gay ash trays have just enough spice to put that finishing touch to a successful party. Make eye-catching ornaments!
Price, each \$1.25
3 Assorted \$3.50

GOOD-BYE CRUEL WORLD

175-23—This is better than a Royal Flush. Will have your friends in stitches.

Price, each, \$1.25

YOU THINK YOU'VE GOT TROUBLES

176-23—This poor cow really has troubles as she puts her foot where it doesn't belong. Hand painted.
Price, each ... \$1.25

SOME DAYS YOU CAN'T MAKE A CENT

179-23—Little boy on potty with real adult troubles.
Price, each, \$1.25

NOVELTY SOAPS

127-23—A nude girl in tub, molded in genuine high quality soap! Leave it in bathroom and listen for laughs! Cute boxed novelty gift item.

Price, each,

40¢

128-23—**ORIGINAL TOILET SOAP**
—A regular toilet bowl molded in sweet fragrant soap. For Fun . . . For Laughs! Excellent novelty shower gift

Price, each 40¢

NEW, POPULAR TWISTO ANIMALS



171-23—Fun for hours . . . Bending and twisting these Twisto Pets. Contorted into Hundreds of Ridiculous Positions, and they stay where you put them. Flexible soft rubber plastic animals. Available in Bunny, Horse, Twisto Cat, Dog and Cow!

Each, 75¢ 3 Asst'd., \$2.00



JUMPING JERRY

123-23 — The Crazy Grasshopper. Press him down on a flat surface, and watch him "pop" 6 to 8 feet in the air, just seconds later! Scares the daylights out of unsuspecting bystanders.

Price, each 15¢

4 for 50¢



NUDY CIGARETTE HOLDER

192-23—Several darling models in assortment. Molded in heavy ivory plastic.

Price, each, 35¢

3 All Different, 75¢

HOT LIPS

333-23 — Plant this on victim's cheek, leaves a rouged kiss. Is he in trouble! But the laughs follow. Complete with Rouge and Hot Lip Stamp. Can be used hundreds of times.

Price, each 50¢



POPULAR LITTLE BANDIT SLOT MACHINE

T 43-23 — Loaded with thrills and excitement. Operates just like a regulation machine. Non-coin operated. All the thrills of a real slot machine. Accurate and dependable.

Price, each \$1.50



IMITATION ROACHES

33-23 — Very clever imitation. A couple of these on the tablecloth or on the chair, will make your victim's hair stand on end. Four in an envelope.

Price, per pak 25¢

2 for 45¢

MYSTIC PILLARS

A
GREAT
TRICK!



M60-23—A string cut by knife restored to one piece. Knife is shown slicing string. Cut string is shown to audience! Presto! String is shown restored.

Price, each, 35¢

3 for \$1.00

LATEST JOKERS NOVELTIES



THE ACTIVE SPIDER

336-24 — Screams! Screech! Aw' heck it's only rubber. A Black Widow Spider that loves to jump! Just press bulb and watch him bounce along. Scares the ladies and a parcel of fun!

Price,
each **35¢**



BIGGER'N ANYBODY'S

"Nosy, Huh?"

338-24 — A new novelty with a surprise twist! Surprise when you lift flap! You'll enjoy this cute novelty.

Price,
each **35¢**
3 for \$1.00



SHOOTING DECK OF CARDS

339-24 — Sit down to play a game and ready set bang! As soon as cards are cut, zowie! They go off with a startling bang! A great practical joke, realistic, will fool anyone. Best quality.

Price,
each **\$1.50**

339B-24 — Similar to above. Not as well made, but loads of laughs!

Price,
each **75¢**



BUBBLING BABY

341-24 — A new and adorable novelty! Hold glass bulb in back, then watch the fun! A cute conversation piece. Better order enough—you'll be swamped with orders.

Price,
each **35¢**
3 for \$1.00



DANCING SAMBO

342-24 — Watch this active fellow hoof it up! Kicks feet and hands in realistic manner! A squeeze rubber novelty. For those extra laughs squeeze in time to music! It's a panic!

Price,
each **35¢**
3 for \$1.00



SWIMMING FROG

1-24 — A lively Rubber Frog that actually swims in water. Press bulb and watch him move. A delightful novelty for young and old.

Price,
each **25¢**



JUMPING FROG

327-24 — Hop! Hop Hippity Hop! A cute action toy. Live rubber. Squeeze bulb and watch the fun! Very funny froggie!

Price,
each **35¢**



SHOOTING CIGARETTE CASE

337-24 — A smart looking plastic cigarette case. When opened explodes with a bang! Good looking enough to fool anyone. Strong spring mechanism, terrific action!

Price,
each **75¢**

ROY SALES

BOX 55, WINNIPEG, MAN.

COMIC BACK SCRATCHERS

New — Different

Hilarious

343-25 — Colorful
plastic back

scratcher. Each with comic gag line. Designed for laughs. Numerous different gag lines, each funnier than the other.

Price, each, **50¢**

3 Assorted, \$1.25

SWIMMING BOY

401-25 — He actually swims when you squeeze the rubber bulb. The faster you squeeze the faster he swims, arms and legs kick away. All rubber. Cutest gadget. Press for action.

Price, each, **35¢**



Hollywood

Joker

3D PICTURE



GOES OFF WITH A BANG!

Price, each, **\$1.50**

EARLY BIRD

Delights Everyone!

356-25 — An attractive bird perched on a mound of earth. Worm is hidden in the earth. By moving eyes in different positions, bird can be made to pull worm out of its hole and then drop it back. Colorfully painted. This is an unusual and mystifying novelty which will delight everyone from six to ninety! In a plastic box.



Price, each **\$1.25**

WIGGLY WORM

347-25 — Slip into sandwich or salad for hysterics at a party! Looks alive! Special material causes this worm to twist, squirm and crawl through salad, bed clothes or wherever you lay it! Each in cellophane bag.

Price, each, **20¢** **3 for 50¢**



TWISTO WIRE RUBBER SNAKE

Real-Looking!

349-25 — Twists into dozens of positions! Hold body in hand and twist tail, head will rotate in gruesome realistic fashion. Can be used many different ways to provoke and startle anyone.



Price, each, **20¢** **3 for 50¢**

PRESS TOP
PEN
EXPLODES



RETRACTABLE EXPLODE-O-MITE BALL-POINT PEN

348-25 — Fools them all! World's greatest fun maker. Exactly like famous retractable pens. Uses any caps. New patented loading device. Insures easy loading with extra-powerful spring. Press top . . . pen explodes.

Price, each, **\$1.25**



FLIP-FLOP EYES

357-25 — Eyeballs move back and forth! Need we say more. These plastic framed flip-flop eyes will have them flopping on the floor!

Per Pair, **75¢**

ROY SALES

BOX 55, WINNIPEG, MAN.



POP-UP TIE

69-26—Pops right up! The newest gag that is taking the country by storm. You can make it come up s-l-o-w or fast! Self-working, requires no effort on your part. The comedy magical trick of the century. Pop-Up-Tie and we do mean "Pop-Up".

Price, each, \$1.00



280-26—Comic cartoons, saucy pin-ups, terrific gag ash trays. Six assorted trays. Just spicy enough to cause sophisticated comments at parties.

Price, each, 25¢ 6 Asstd., \$1.25



LUMINOUS PAINT

IT SHINES IN THE DARK

LUMINOUS PAINT *

SHINES IN THE DARK

289-26—An honest-to-goodness paint, visible at night or in the dark. You can think of countless practical uses—house numbers, key holes, light switches and dozens of others.

Per Bottle, 35¢
3 for \$1.00



ORIENTAL FOLDING FAN

351-26—In as sorted designs and bright colors, wood ribs. Length 7 ins. spread 12 ins. fine.

Each, 10¢
3 for 25¢

DEHYDRATED WORM

21-26—An interesting and entertaining oddity which should not fail to amuse! Place one in water (cup, glass, saucer, etc.), and see it grow full length, wriggling, twisting and turning. Lifelike.

Per Pak, 20¢
3 for 50¢

Dancing Skeleton



324-26—Squeeze the bulb and his long, spindly legs and arms jump and dance. Hilarious when done in time to music! Live rubber, action fun.

Price, each, 35¢



HOTSY AND TOTSY

295-26—The merry magnetic pups. Here it is . . . the nation's outstanding fast-selling novelty! You can make 'em Dance, Jump, Whirl and Wriggle. Genuine licensed Alnico magnets. More fun than a circus.

Price, per pair, 50¢



POP BALL SURPRISE

254-26—Folds flat, released springs into 4-inch ball. Scare! Shocks! Surprises them. A practical joke if there ever was one.

Price, each, 35¢

Lulu Bird

279-26—Just the thing for cars or trucks — beautifully molded in a assorted bright colored plastic material with contrasting color feathers on head and tail. Coil spring feet, rubber suction cup clings to any smooth surface. Length 3 1/4 inches, not including feathers.



Wobbles and Wiggles at the Slightest Movement

Each, 20¢
3 for 50¢

ROY SALES

BOX 55, WINNIPEG, MAN.



CIGARETTE BURN

364-27 — A lighted cigarette and six natural looking cigarette burns on a colorful card and in cellophane envelope. Cigarette burns are

printed on transparent tape with a protective backing which pulls off easily. Guaranteed to fill any hostess with dismay. Wonderful joke item!

Price, complete, 35¢

Joke Finger Trap

Lover's Link!

362-27 — Easy to get into but tough to get out of. Tri-colored fibre. Put finger in and pull. The more they pull the tighter gets the trap. Lots of fun!

Per Doz., 30¢



SQUIRT-O-BOY



363-27 — A nice little fellow. Hold your lapel to give an admirer a close look, squeeze gently and release a flood of water!

Price, each, 15¢
4 for 50¢



CRICKET CLICKERS

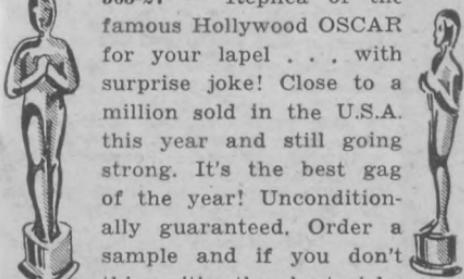
359-27 — Made of tin in assorted bright colors.

Length, 1 1/8 inches. Has loud click.

Per Dozen, 25¢

OSCAR NOVELTY REPLICA

365-27 — Replica of the famous Hollywood OSCAR for your lapel . . . with surprise joke! Close to a million sold in the U.S.A. this year and still going strong. It's the best gag of the year! Unconditionally guaranteed. Order a sample and if you don't think it's the best joke out . . . we'll refund your money and you keep the Oscar. Everyone who sees Oscar wants one!



Price, each, 35¢ 3 for \$1.00

ROY SALES

SCAMPY'S NOSE

358-27 — The famous red nose of well-known clown Scampy featured on popular super circus network T.V. show! Fits any nose. Easily attached and holds fast without springs or clips. Packed each on colorful display card in a cellophane envelope. They'll howl!



Price, each, 50¢

Mermaid Cigars

A Brand New Novelty!

360-27 — Imitation Paper Cigar. When you blow on one end, out pops the rubber mermaid.

Each, 20¢



GROUCHO SET

361-27 — Groucho Rubber Nose and Plastic Glasses plus Giddy Fur Eyebrows and Fur Groucho Moustache. It's a panic! You'll look more like Groucho than he does himself!



Price, each, \$1.25

COMIC "GAG" TIRES

366-27 — The latest fad! Beautiful ties with the sauciest gags . . . assorted color . . . assorted gags. Cause a riot! Wear one to a party! Good quality ties. Each in a gift box. Send one to your timid friend!



Price, each, \$2.00 3 Asst., \$5.00

BOX 55, WINNIPEG, MAN.



SHOOTING LIPSTICK

37-28—Regular lipstick tube Metal with plastic cap. When girl friend opens tube . . . Bang! It explodes! Strong spring mechanism! Harmless, but loads of fun. Laughs can be heard around the world!

Price, each, 75¢



POP-OUT SNAKE TULIP
34-28—This is one of the most popular tricks ever dreamed up! In fact, it's one of our favourites—and it'll continue being one of the terrific sellers of all time. For fun, stick this lovely tulip in your lapel. Now pick your victim. As your friend leans over to "smell" the flower, you press the attached bulb. A very alive-looking, skin-tingling snake pops right up in his face. Can you imagine the horror, the squeals that follow? Take our word for it. We mean every word of it — you meanie.

Price, each, 35¢



TRICK SNAKE BOOK

41-28—Open book. It pops Mr. Snake. Spike title.

Price, each, 25¢



BINGO HAND SHAKER

73-28—It goes off with a bang when you shake hands. Fits over your finger in the palm of hand.

Price, each 40¢



CAT-CRY

291-28—MEE-OW! Very realistic CAT CRY. You can imagine the fun and laughs. It's the Cat's Mee-ow!!

Price, each, 25¢

53-28—Have you a mean streak? Oh, you STINKER! Squirt this pen full of blue black ink over your friends new suit or dress! Then run like the Dickens. But the jokes on him—in a few minutes that UGLY BLOT has disappeared.

Large-size Pen, large Bottle Ink, per set, \$1.00

Large Bottle Ink Refill 50¢



DISAPPEARING INK SQUIRT PEN

28A-28—The spooky spider Awe-inspiring . . . uncanny in action . . . It's cloth-covered with 2½-inch body with 3½-inch legs. Dashes like a Tarantula! Women scream! Men jump!

Price, each, 50¢



THE MONSTER SPOOKY SPIDER

Third Dimension Stereo-Viewer

16-28—The most brilliant, sharpest three-dimension image ever seen, precision made, fine lenses magnify the third-dimension slides . . . five different third-dimensional photo slides of beautiful models. Included with purchase price of projector, actual photos in living colors of these lovely girls

Price Stereo-Viewer (five Three-Dimension Slides Included) \$3.50

EXTRA STEREO SLIDES AVAILABLE—
Dozens of different photos (no duplicates).

Price Extra 3D Slide 50¢
1 Doz., \$4.00



New Photo Viewer Projector

13-28—Just like a magic lantern in miniature . . . insert slides and the beautiful colored photos are magnified in the projector . . . five different slides included with purchase price . . . and what photos . . . each girl more beautiful than the other. Precision projector magnifies the slides of these gorgeous beauties. Real photos.

Price (includes Projector and 5 Photo Slides) \$2.00

EXTRA PHOTO SLIDES AVAILABLE—
Dozens of different photos (no duplicates).

Price Extra Slides, each, 25¢
1 Doz., \$2.40

ROY SALES

BOX 55, WINNIPEG, MAN.

World's Funniest Novelty Collection

GIANT NOVELTY PAK

\$1,000.00 in Laughs Guaranteed

2-29 — Out for the Night Novelty. Wolfing Permit. Air Pilot's Membership. Progress in the Mountains Novelty. Twelve Bottles Trick. Back Seat Driver's Handbook. Permit of Freedom for Men. Dime Suckers' Club Cards (3). Snooper's Permit Card. Square of 15 Puzzle. Two Twenties for a Forty. What Newlyweds Like Best. Naughty Recitations (2). Comic Cartoon Postcards. Men's Pin-Ups. Phony Mazuma. Necker's Permit. Liar's License. Bald Heads Membership. Diploma for Bootleggers. Pilot's No. 18 License. Fisherman's Diploma. Society of Gossipers. Back Seat Driver's Diploma. Amusing Love Letters (12 Different). Hillbilly Letter (A Laugh in Every Line). All the above novelties and tricks and other surprise gifts in our special Giant Novelty Pak. (Regular Total Value \$2.25.)

**Per Pak
(complete)** \$1.00

(A Fine Party Item)



FALSIES

81-29 — For that glamour look! What a laugh! Box has picture of seductive glamour girl. Title on box: FALSIES, "for that Glamour Look" . . . But open box for big surprise! You will laff so hard your teeth will chatter.

Price, each 50¢



Talking Greeting Cards

4-29 — They actually come right out and say: "Happy Birthday," "Merry Christmas," "Hello Sweetheart." Whichever the case may be. New sensational Novelty Greeting Cards. THEY TALK . . . They're FUN . . . They're DIFFERENT!

Talking Birthday Cards, each	35¢
Talking Xmas Cards, each	35¢
Hello Sweetheart Card, each	35¢
3	
Assorted	\$1.00

Special Series Comic Post Cards

3-29—The kind of card we would like to Boast about Pard! A completely new series — Fresh Ideas, Fresh Gags, Fresher Gals — but withal very refreshing! Breezy, wheezy and teezy! So send your Best o' Regards in the Best of Cards!



Per Set (10 cards) 25¢
2 Sets (All Different) 45¢

STRIP TEASE TRANSFERS — NUDES — TWO-SIDED DECALS FOR DRINKING GLASS

195-29—Six delightful girls. Fully clothed on one side, but on the other the clothes have done a disappearing act. These beauties are decals which you place on Drinking Glass or Window. They'll cause a sensation on the window of your car. Immerse in warm water, then apply to clear glass surface. (Prices include Nudies ONLY not the glasses.)

Each, 10¢ 6 Different, 60¢ Doz., \$1.00

194A-29—Same as above, but completely different assortment, better quality.

Each, 15¢ 6 Different, 75¢ Doz., \$1.50



ROY SALES

BOX 55, WINNIPEG, MAN.

CAT AND DOG FIGHT

No. 237-30—A merry scrap. They twist and twirl. They almost snarl. Provides hours of fun for young and old as vicious cat runs poor doggy ragged. Plastic toy mounted on genuine Alnico Magnets. Lovely gift item, each in colorful box.



Per Set 50¢

TWO LITTLE DICE IN BOTTLE

236-30—You've seen these "rolling bones" roll pretty far—but how did they ever get inside this bottle? Can you come up with the explanation? Will they ever be free gallopin' dominoes again?



Price, each 35¢

RAT PERFUME BOX

274-30 — New joke trick consisting of attractive perfume box with rat that springs out when box is open. One foot spring rat.



Price, each \$1.00

Agents, Dealers! Send for Special List A400

WORLD'S SMALLEST FALSIES



tains a cute plate of false teeth! Fastest selling joke novelty in years.

Price, each 25¢

MAGIC SMOKING CIGARETTES



205-30—They smoke by themselves. Place magic cigarette in mouth of figure supplied, light it—watch it smoke—drags, puffs—blows rings! It's a wow! Fascinates everyone.

Per pkge, with
Display Figure,
35¢

WHOOPS WHAT POSES!



FAMOUS CAN-CAN GIRLS DECALS

93-30—All the revealing poses of the world-known French girls of the Moulin Rouge. Six colorful, different poses to each set. For your car, bathroom or den. In traditional Can-Can colors.

Per Set (6)
25¢



92-30—"Nudie" is a 7-inch doll that doesn't talk—but says so much. Actually seems alive because of her flexible, pliable, life-like, soft but firm plastic composition. She made men in the service tear down their pin-up girls. Made of flesh-tinted, pliable composition, with re a listically

colored hair, eyes and features.

Price, each \$2.50

"BETTY BARE" CIGARETTE HOLDER

NEW! TERRIFIC! A LAUGH IN EVERY PUFF!



85-30—So Round! So Firm! So Fully Packed! ... Folks just can't resist this dreamy siren's charm. They gasp—then shriek with delight when they see where the smoke comes from. Fetchingly fashioned in beautiful colors with plastic mouthpiece. Betty is one gal who's sure to delight on sight! And that's the Naked Truth.

Price,
each \$1.20



SMOKIE

354-30—Ever see a pet smoking? Well, we did. See this pet poodle puffing away ... just like an old timer! They'll howl when your friends see a cute Kitty smoking and making with the smoke rings. Pick your dachshund, cocker or cat.

Price, each 60¢
3 Assorted \$1.50

ROY SALES

BOX 55, WINNIPEG, MAN.



SNOWSTORM TABLETS

12-31—Place on a glowing end of a cigarette or cigar then observe the snow fly.

Per Pak **15c**
4 Paks **50c**



SURE HANGOVER CURE

273-31—Contains miniature universal uplift brassiere. Each in a box.

Price,
each **40c**



ROLY POLY JUMPING BEANS

143-31—Not magic, but they look like MAGIC! Jump about as if alive. Most people find them irresistible, colorful, adorable. Made in U.S.A.

Per Doz. **40c**
Gross **\$4.00**

142-31—**GIANT IMPORTED JUMPING BEANS**—Full of bounce . . . Watch them jump around. Six assorted colors to attractive Cellophane Pak.

Per Pak **15c**
4 Paks **50c**

TOILET WATER PERFUME



331-31 — Genuine toilet water of delightful fragrance. Done up in toilet bowl bottle with plastic lid. Gift boxed. Only real cologne.

Price,
each **\$1.00**



TOILET BOWL PIPE

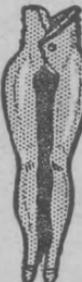
330-31 — Regulation size smoking pipe of natural wood. Made in shape of toilet bowl. A fun fest.

Price,
each **50c**

LADIES LEG NUT CRACKERS

136-31 — Ladies legs make a most amusing nut cracker. Expertly made of bronze metal.

Price,
each .. **\$1.50**
3 for **\$4.00**



SEX-APPEAL CHART

Spicy Novelty Item

224-31—A new attractive box item. Will have their eyes popping out! Good for hundreds of laughs at parties or with the boys!

Price,
each ... **50c**



HOT PEPPER CANDY

OUCH! MY TONGUE!

7-31—This is a hot trick! Real candy—but, Oh, Boy! Are they Hot! Watch their faces when they eat them.

Per
Bag **20c**



RUBBER CHOCOLATES

17-31—Look so natural and inviting they could hardly remain for long untouched. When they bite, good night! Five in plastic box.

Per
Box **40c**



JACK- IN-PAK OR NOSE THUMBER

9-31—A terrific new novelty. Simply press and release and up jumps Jack-in-Pak causing astonishment and laughs. Stop chiselers—made to resemble package of cigarettes or fits in your own pack. Jack-in-Pak pops up and thumps his nose.

Price
each **50c**

ROY SALES

BOX 55, WINNIPEG, MAN.



VENTRILLO VOICE THROWER

286-32—How we all LOVE that Charlie McCarthy! That lovable, li'l rascal created by Edgar Bergen. Throw your voice into some passing person's valise or trunk. Watch the consternation—the shock as "Your Voice" yells or moans "Let Me Out," "You're Choking Me." The Ventrillo is a little instrument that fits into the mouth—not noticeable to anyone. With the aid of this wonderful DOUBLE THROAT or VENTRILLO you can learn to do imitations of birds, animals, etc.

Ventrilo,	20¢
each	
Ventriloquism	25¢
Book	
Price, Ventrilo and	35¢
Book, complete	

COMIC DECALS

351-32—The latest in saucy gags on these comic decals! Stick 'em on your car window or anywhere, for fun and laughs—assortment available: Fat Girl, with Gag; Bosses Sit on Their Assets; Glamour Girls with Gag; Blondes Park Here; Pin-up with Please Do Not Handle; Danger, Curves; and others—loads of spicy fun! (Each in individual envelope).

Price,	15¢
each	
9 Assorted, 90¢	



PIN-UP CUTIES

150-32—The kind of pictures men show one another. Convenient pocket sizes. Six pictures to a set. You'll want to keep these in your pocket.

Per Set	25¢
2 Sets (all 12 different, at	35¢



WOLF DECK — 52 PIN-UP PLAYING CARDS



132-32—Blondes, Brunettes, Red Heads, in 52 beautiful Art Studies. All different in gorgeous techni-color with conventional backs, but faces of the cards have 52 different talented models.

Per Deck	\$2.10
3 for	\$5.00

ROY SALES

BOX 55, WINNIPEG, MAN.



PEEK-A-BOO

76-32—Sensational Viewer with 20 Full Color photos of Beautiful, "Talented" Models—Different Girl in each exciting pose—Just like television! They're terrific! Viewer complete with 20 delightful girls.

Price,
each **\$1.00**

Earl Carroll Models

99V-32—A bevy of 32 models in typical carnival poses. Lustrous coloring.

Per Set, (32 all different)
at **\$1.00**



COMIC PRISON DECALS

350-32—They're a Panic—stick 'em up on car windows, wreck rooms, bars or office. Everyone will figure you're back from prison. Titles consist of Joliet, Sing-Sing, Alcatraz, San Quentin, Atlanta, Leavenworth. Size approx. 3"x4". New—different—hilarious. (Each in individual envelope.)

Price,
each **15¢**

6 Assorted, 60¢



HAWAIIAN DANCING GIRL

144-32—She is in a Plastic Cage, but she ain't no bird. Twist the handle and she will perform. Made of soft, pliable rubber. Key chain attached.



Price,
each **50¢**

MILKING COW



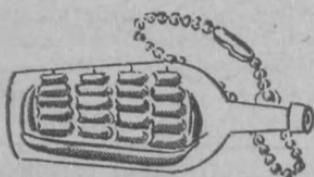
226-33—This one is for the birds! Push tail of Cow down and she will give milk or any other liquid you care to use. Cow's udder is removable . . . Fill! . . . attach . . . push down the tail Bud and "ud" she pours. Comical . . . Cute!

Price,
each **50¢**
3 for \$1.25



"HAMMOCK" BUILT FOR TWO
118-33—This novelty is filled with more fun-provoking possibilities than you've seen in a long time. It's a best seller as a gift item for groom or stag party.

Price,
each **50¢**



SHIP IN BOTTLE

275-33—A replica of an old fashioned ship inserted in a miniature bottle. "How did it get in?" everyone wants to know. Each with a beaded key.

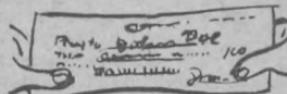
Price,
each **25¢**



SURPRISE CHOCOLATES

130-33—Tempting delicious candy. No one can resist these tempting chocolates. When opened and unwrapped a lively spring shoots out and really scares the victim. Wrapped in colorful metal foil. Can be used over and over again.

Price,
each **25¢**



RUBBER CHEQUE

348-33—Ever have a cheque bounce? Here's one that stretches—fill in friend's name and tell him his cheque bounces.

Price,
each **25¢**



CRY-BABY VOICE WAH—WAH—WAH

40-33—You old meanie. Quiet Teasin the Baby! Wah! Wah! Sounds just like a baby crying—you can conceal gimmick in your pocket and everyone will want to know where the baby is—A variety of rib-tickling jokes can be played with the Cry Baby Voice.

Price,
each **40¢**



PENNY IN JUG

152-33—A real penny in a miniature glass jug. Lincoln freed the slaves, there he is in the jug. How did he get in? Will he ever get out? One of the mysteries of all times. Do you know the answer?

Price,
each **35¢**



NEW IMPROVED CACKLING HEN

293-33—Where is the chicken? How did it get in here? Just crank for action. Realistic hen cackle. All-metal construction. Last for years.

Price,
each **\$1.00**



THE NEWEST CRAZE BUG IN A SHOT GLASS

20-33—A Real Bug in a Whiskey Glass! See a Pink Elephant? Have you got Ants in the—? It's the newest craze! Your friends will sure figure they have had one too many . . . ! Bug Embedded Right in Whiskey Glass!

Price,
each **35¢**

ROY SALES

BOX 55, WINNIPEG, MAN.

GET-ACQUAINTED COMIC BUTTONS

227-34—New Titles: I'm Behind the 8-Ball; Treat 'Em Rough; I'm In the Mood; Dangerous Curves; I'm a Red Hot Mama; Put It on Ice; Don't Be So Cocky; What's Buzzin' Cuzzin?; Before You Ask the Answer is No; and others Size 2½ inches.

Price, each	15c	4 for 50¢
1 Doz. Asst.	\$1.20	
2 Doz. Asst.	\$1.80	
All 24 Different—Illustrated		



Wear
'Em
On
Your
Lapel

JUMBO COMIC BUTTONS

229-34 — Four inches in diameter. Titles only—but all Terrific Titles! Extra popular—a real Laugh Tonic!

Price, each	35c
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3 Asstd.,	\$1.00
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DIVING GIRL WITH GRASS SKIRT

Amusing! Amazing!

58-34 — Hawaiian Girl — Amazing reaction. Place in water and watch her GRASS SKIRT grow before your very eyes.

Price, each	40c
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Price, each	35c
3 Assorted	\$1.00



MAGIC PLATE LIFTER

240-34 — Imagine a plate you are just about to eat from starts bouncing around for no apparent reason. Now you see it . . . now you don't! "Say, am I nuts?"

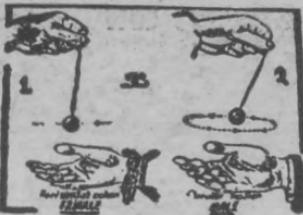
Price, each	40c
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STILL GOING STRONG—
LAUGHS GALORE!

ROY SALES

BOX 55, WINNIPEG, MAN.



SEX INDICATOR

235-34 — An amazing gadget, sure to be a sensation at any party. Hold over a man's hand and in a moment, detector will begin to swing back and forth in a straight line. But hold it to a gal's hand, and watch the swing gradually change, and will go around in circles!

Each	25¢
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NUDIE BOTTLE OPENER



108-34 — Beautifully sculptured nude figure in bronze. Ideal at stags and parties or at the dinner table. Adds a little fun and zest. Six inches long.

Price, each ..	\$1.50
3 for	\$4.00

GOO-GOO GOGGLES

208-34 — Realistic appearing eyes lithographed on cardboard inserted in shell rim effect plastic frames. The glasses that will double your fun at parties, etc.

Price, each ..	50c
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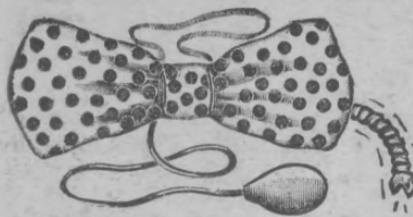
7-11 DICE—GALLOPING DOMINOES
239-34 — Fool your friends. You are supplied with two sets of Gallopin' Dominoes—one a regular set that act like any old DICE do act and behave. The other set throws 7-11 exclusively suh! Switch the Dice—it's not so nice! A natural with every throw.

Complete Set, (4 Dice)	60c
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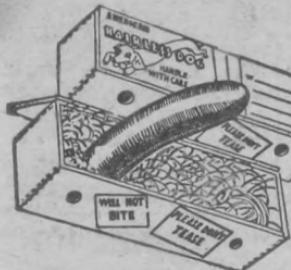
Snake Bow Tie

268-35—Cleverly made tie of assorted colored rayon material in assorted designs with elastic neck cord. Equipped with long rubber tube and bulb, when bulb is squeezed a rubber snake crawls from inside of tie. Each in a box.

Price, each **50c** 3 for **\$1.25**



"AMERICAN HAIRLESS DOG"



60-35 — An innocent looking wooden box $6\frac{1}{4}'' \times 2'' \times 2''$ with a mailing label marked: "Will Not Bite. Please Don't Tease" As you see it contains a fat RUBBER HOT DOG which springs up when the lid is opened.

Price, each **75c**



JOKER'S VIDEO-SCOPE

210-35—A new television novelty, comical and fascinating. Looks like a television set in miniature with a glass picture screen. Uses no films, batteries or magnets, works mechanically. Press button and an image appears on screen. A real man's joke. Size, $2\frac{1}{2}'' \times 3\frac{1}{2}''$ inches.

Price, each **50c**

BRUSSELS BOY KEY CHAIN

89-35 — The best yet—slide finger over back for action and laughs. Watch boy doing what comes naturally.



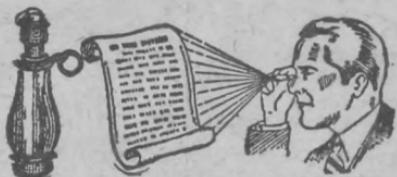
JUMPING PUP

353-35—A 3-inch rubber dog, with long tube and bulb. When you squeeze bulb, the doggy just keeps jumping along—he's the cutest thing—action novelty.

Price, each **40c** 3 for **\$1.10**

ROY SALES

BOX 55, WINNIPEG, MAN.



LORD'S PRAYER TELESCOPE

285-35—An amazing little telescope. Peer through telescope and see world's smallest Lord's Prayer, in glorious Technicolor. Adorable as a watch charm or key chain. Everyone who sees it will want one. It's so appealing.

Price, each **50c**



LOVERS' DELIGHT CARDS

79-35—Lost your tongue? Made to order for the bashful beau or shy lover. It won't pay you to step out with your best girl unless you have these different Lovers' Delight Cards.

Price, per set **25¢**

SQUIRT CHEWING GUM



SOAK 'EM AS THEY REACH FOR A PIECE

125-35 — An imitation pack of Chewing Gum to which is attached a hidden tube with rubber bulb. Best made.

Price, each, **50c** 3 for **\$1.25**





244-36—Women confess rarely! Reveal nothing, and if she does begin to tell ALL you must accept her statements warily.
Price each **25¢**



"SLOBBER" DRIBBLE GLASSES

39-36 — It drips down the victim's chin as he drinks. A million laughs at a party or dinner. Each in box.
Price, each **60¢**



EVERYBODY'S ASH RECEIVER

38-36 — We're very DEMOCRATIC! We take everybody's ASH or TRASH. Fancy glass ash tray with miniature plastic toilet bowl mounted on it. Bowl has movable lid and cover. Packed individually, one in a colorful box.

Price, each **60¢**



of your fingers, the lead in a pencil. Unbelievable! X-ray wonder!

Price, each **25¢**

WONDERFUL X-RAY TUBE

42-36 — A wonderful little instrument producing optical illusions both surprising and startling. With it you can see what is apparently the bones



TOILET SQUIRT SEAT

200-36 — It's all wet! Toilet surprise joke — sensation novelty of 1954. Simple to work, durable, safe, and works perfect every time.

Each **75¢**
3 for \$2.00

"BRUSSELS" BOY



166-36 — This little boy doing his stuff — for you and for Laffs — this handsome figure of a "little man" is a Bottle Stopper and Spout — He'll be "doing what comes naturally" for little boys all over the world.

Price, each **\$1.00**



PUPPY SQUIRT

335-36 — Squeeze bulb, puppy lifts his leg and does what every little puppy does. Holds plenty of water.
Price, each, **50¢** **3 for \$1.25**



LIVELY PHOTO SHIMMY GIRL RINGS

232-36 — Similar to our Hula and Bathing Girl action Key Chains. Each ring with adjustable shank.

Price, each **25¢**
3 Assorted 65¢

KEY CHAIN PIN-UPS



PIN-UP

117-36 — Girlie pin-ups in color under plastic case. Identification slug on other side. Beaded key chain.

Price, each **25¢**



BATHING BEAUTY

116-36 — Photograph of model in bathing suit. Slight motion and model shows her curves to greatest advantage.

Price, each **25¢**



HULA DANCER

115-36 — An action novelty with plenty of fun! A slight motion and she goes into her dance.

Price, each **25¢**

ROY SALES

BOX 55, WINNIPEG, MAN.



EXPLODING MATCH BOOK

66-37 — An ordinary book of matches. Contains a trick mechanism that when loaded with a cap will explode with a bang! And we do mean Bang!

Price, each ... 50¢
3 for \$1.25



BITTER CIGARETTES

9-37 — Simply touch tip of your friend's cig" with this novel, tobacco colored powder. Replace it in his package. Soon he'll take one—the second his tongue touches that stuff ... he'll fume, spit and sputter.

Per Pak 15¢
4 for 50¢

DOGGINIT . . . FLOOR MESS

67-37 — From looks on Rug, poor little Doggy wasn't let out last night. Yeah, blame it on the dog! Place it on rug and create a riot! Work it over and over again.

Price, each 35¢



SQUIRT CIGARETTE

140-37—Offer your "Pal" a smoke, when he accepts, press a small bulb in the palm of your hand and a stream of water squirts out.

Each .. 20¢ 3 for .. 50¢



DR. BOB'S DIARRHEA CURE

142-37—A comic box item that contains the biggest laugh of the year! Hand it to anyone and when they open the box, just what their expression!

Price,
each 25¢



BEST QUALITY SNAKE CIGAR LIGHTER

35-37—A cigar lighter that when pressed will not light but instead will emit a snake.

Price,
each 25¢
5 for \$1.00



ROY SALES

BOX 55, WINNIPEG, MAN.



SNEEZING POWDER

15-37 — Place a very small amount on the back of your hand . . . and blow it into the air, and everyone in the room or car will begin to sneeze without knowing the reason why . . . It is most amusing to hear their remarks, as they never suspect the real source, but think they have caught it from the others. Between the laughing and sneezing you yourself will be having the time of your life.

Per Pak 15¢
4 for 50¢

"NAUGHTY" CHEWING GUM "BLACKTINT"

64-37—For the Gum Grubber. Give him something to worry about. As he chews your tasty gum his mouth and teeth will turn black as coal. The gum is perfectly harmless as it is only black vegetable dye.

Per Pak 25¢

65-37—RED MOUTH GUM—Per Pak, 25¢
—Per Pak 25¢

66-37—HOT GARLIC GUM—Per Pak, 25¢
ABOVE TRICK GUM—3 Asstd. (one each) . 60¢



WHOOPEE CUSHION

122-37—Made of rubber. It is inflated in much the same manner as an ordinary rubber balloon and then placed on a chair, couch seat, etc. When the victim unsuspectingly sits upon the cushion, it gives forth noises that can be better imagined than described! Poo Poo Cushion.

Best Rubber, each 75¢
Small Size, each 50¢



HOT SEAT

153-38 — A small pad with instructions how to use. When victim sits on it he gets a real Hot Seat!

Price, each **25c**



ELECTRIC BOW TIE

159-38 — Bulbs on both sides go on and off at will. Wires and battery completely concealed. Comes ready for instant use. Sure-fire hit.

Price, each **\$2.00**



turns the lever to change the picture ... he gets stream of water square in the face! Snappy! Gay! Sudden Spray! Mechanically perfect. Well constructed of red plastic body, plated metal trimmings. Powerful magnifying lens. It's fun for years! Victim gets powerful spray right in the eye. You can't miss!

Price, each **\$1.00**



OLD GYPSY FORTUNE-TELLING CARDS

199-38 — What does the future hold for you, your sweetheart, your friends. Complete with directions.

Per Deck **40c**

MOVIE FLIP BOOK

80-38 — A fast-moving number ... Hotsy Totsy does her fan dance. Comes to life as you flip pages.

Price, each **25c**



FIGHTING COCKS

271-38 — Plastic roosters mounted on metal magnetic base. When moved close to each other, they twirl and twist in a realistic fashion. It looks just like a cock fight. Boxed.

Per Pair **50c**



STICKO GAG

131-38 — Consists of double rubber vacuum cup. By sticking the apparatus first on the saucer, then the cup on top of saucer, both will stick together.

Price, each **25c**



SQUIRT RING

225-38 — "Want to see the RING I bought my Girl?" As you SHOUT him — PRESTO — YOUR SHOWER him! And you beam he'll get a stream—not a trickle right in his eye!

Price, each **25c**

IRT VIEW SQUIRTER

182-38 — A gorgeous gal in beautiful colors sets the stage for the biggest laugh in ages. When your friend

turns the lever to change the picture ... he gets stream of water square in the face! Snappy! Gay! Sudden Spray! Mechanically perfect. Well constructed of red plastic body, plated metal trimmings. Powerful magnifying lens. It's fun for years! Victim gets powerful spray right in the eye. You can't miss!

CHICKEN THAT LAYS EGGS

238-38 — "It didn't. It's adorable!" ... That's what they'll say. Yes, this delightful plastic chicken lays eggs. Not one, not two, not three, but four eggs. For best effect, make cackling noise like hen and press down slightly.

Price, each **40c**



LADY KIDDER HANKY—IT'S THE CAT'S PYJAMAS

151-38 — Consists of a miniature pair of lady's underwear which is worn in the handkerchief pocket with only the lace edge protruding. The underwear is printed with some comical sayings, and when someone pulls the handkerchief out of a person's pocket, it produces a real laugh. Ladies get curious about the ruffles on your handkerchief and will yank it out ... What shock they get.

Each **35c** 3 for **\$1.00**

ROY SALES

BOX 55, WINNIPEG, MAN.

New and Old Favorites

CHECK THESE PAGES CAREFULLY

WONDER BLOCKS

M7—Wonder blocks... change position through a solid tube! Impossible they'll say. "How do you do it?" Leave your friend mystified, send them home scratching their heads.

Price, each **\$1.25**

PIN TRICK

M3—A solid wand passes through an equally solid safety pin. It is physically impossible to pass solid through solid yet upon your command presto! Solid goes through solid.

Price, each **40c**

GOLFERS' TEE AND BALL KEY CHAIN

KC13—Made of gilt plastic. An excellent selling novelty.

Price, each **15c**

SQUIRT KEY CHAIN

KC11—Miniature replica of box camera. "Get the towel, Boys!" Appeals to those with a bit of mischief in them.

Price, each **15c**

BOWLING PIN, BALL PUZZLE KEY CHAIN

KC14—Plastic in vivid colors. Find the hidden ball. Will appeal instantly to puzzle fans.

Price, each **25c**

BABY SHOES KEY CHAIN

KC16—Gold color baby shoes made of plastic material in miniature size. Each pair attached to metal bead type chain.

Price, pair **20c**

SPIRIT SLATE

409—You can reveal a selected card or divine a "spirit message," with these handy slates. No skill required. Pocket size, plastic.

Price, each **\$1.25**

S.O.S.

165—This "little bed pan" gift is guaranteed to give them a lift! A spicy boxed item.

Price, each **60c**

PHANTOM TOKENS

M5—A real magician's trick. Disappears and reappears! At will. Many variations can be performed.

Price, each **40c**

CHINESE PRAYER VASE

M4—A delightfully mysterious succession of surprises that end up with a big laugh as a wind-up. Complete with glorified imp bottle combination.

Price, each **\$2.00**

AGGRAVATIN' PENCIL

M54—Slip this on friends coat. Easy to put on, but mother, wait till he tries getting it off. He'll be so frantic he'll tear his hair out. Show him how "dumb" he is as you easily remove pencil. An amusing and interesting puzzle.

Price, each **35c**

RUBBER PEANUTS

72—Imitation shelled salted peanuts in cellophane bags.

Per Bag **25c**

NOTICE

These four pages contain some of our best sellers; also brand new joke items too late to include in our regular pages—check carefully.

FARMER'S GOATEE

D24—Slip on this goatee and you'll transform yourself into that lovable but comic farmer of yesterday. Kid your friends!

Price, each **20c**

TALKING TEETH (REGULATION SIZE)

205—Regulation size imitation false teeth made of plastic. Operated by spring motor which make the Teeth open and close same as when person talking. Packed individually in colorful box.

Price, each **\$1.50**

207—TALKING TEETH—Same as above but cheaper line. They talk, they walk.

Price, each **\$1.00**

GYPSY WITCH FORTUNE-TELLING CARDS

202—The finest fortune telling cards made, with simple instructions.

Per Deck **\$2.00**

SAFETY PIN TRICK

M52—Magic pins can be pulled apart without opening them. Both remain closed after separation. Mounted on printed card with printed instructions.

Price, each **40c**

FLYING BUTTERFLIES

156—Everybody likes getting mail. So the rest is easy. As they open the letter something inside makes a rattling noise and out flies a butterfly!

Price, each **35c**

ART STUDIES

54—A portfolio of 12 of the most devastating beauties you have ever seen photographed in full-life colors... must be seen to be appreciated.

Portfolio, each **35c**

ROY SALES

BOX 55, WINNIPEG, MAN.

New and Old Favorites

CHECK THESE PAGES CAREFULLY

AUTO AND HAT NAIL

71—Plant this nail in the tire of a car, it looks like a spike!

Price, each **25¢**

RUBBER BUTTER PATTIES

70—Looks like butter, even smells like butter. What a shock they'll get when they go to use a piece!

Price, each **25¢**

RAVELER JOKE

198—Seeing a thread on your coat, some will invariably try to pick it off! What a laugh! It just keeps coming!

Price, each **40¢**

SNAPPY NUMBER

121—A glamorous snappy number on outside of box. But curiosity killed the cat and your victim is no exception. When he opens the box the set mousetrap goes off with a lusto bang!

Price, each **50¢**

VENUS LIGHTER

87—Even their eyes light up with Venus, the body beautiful lighter. New sensational lighter.

Price, each **\$1.25**

FAKE DIAMOND RING

262—A jumbo imitation diamond, set in a good looking ring. Looks like the real thing!

Price, each **35¢**

FAKE MAMMOTH DIAMOND STICK-PIN

264—What a gag! Cause a sensation wherever you go!

Price, each **35¢**

PYRAMID PUZZLE

56—A clever, ingenious, all-plastic puzzle. A challenge to your cleverness which will brighten your spare moments. (Solution is included.)

Price, each **60¢**

MINIATURE LEATHER BOXING GLOVES

250—Exact replica of professional boxing gloves. Wear them as a lapel pin, or carry them around as a good luck piece.

Per pair **60¢**

ELECTRIC SHOCK BOOK

284—This is the famous electric shock book they are all raving about. One of the greatest practical jokes in years.

Price, each **\$3.50**

SHOCK HAND SHAKER

284D—This is a natural hand shaker shocker. Try it on your friends! Comes in a well-made handsome plastic case.

Price, each **\$3.50**

NUT HOUSE

P2—You don't have to be crazy to do this puzzle, but it helps. You will not want to put it down until you "do it." Tease your friends.

Price, each **25¢**

MAGIC "T" PUZZLE

P1—Can you make a letter "T" with the four plastic parts? It has been done and it certainly can be done, of course if you know how. Instructions included.

Price, each **40¢**

RUBBER LUMP

56—The newest and zaniest joke item . . . comes with bandages et al . . . an ugly, gruesome lump . . . for your head . . . looks more real than the real thing.

Price, each **50¢**

SMOOCH LIPS

D12—Put 'em on and you'll slay your friends with the smoochers. Lastic plastic fits anybody.

Price, each **60¢**

NOVELTY TWIRLING SNAKE

PG8—Colorful accordion pleated paper snake with clay head is attached by tail to 7½ inch long stick. Thrill to this twirling snake.

Price, each **35¢**

SHAMROCK WITH HAT

281—China hat attached to silk shamrock. An excellent favor.

Per Doz. **50¢**

SHAMROCK

282—Made of wire frame covered with green silk thread, gilt finish wire trimming.

Per Doz. **35¢**

LEAKING PERFUME BOTTLE

266—This one will souse 'em! When they open bottle to smell the delightful fragrance . . . it leaks out the bottom.

Price, each **35¢**

WINDOW SMASHERS

267—Drop these on floor. Brother! The sound of smashing broken glass is so real it makes you shudder.

Price, each **35¢**

TANTALIZING TEA SPOON

408—Tight fitting invisible plastic top. Won't pick up anything . . . aggravatin'.

Price, each **40¢**

RUBBER PENCIL

78—An attractive, hilarious hoax that is made entirely of solid rubber. A dazzling, dumfounding deceiver that hurts nobody and gives everyone a big laugh.

Price, each **25¢**

ROY SALES

BOX 55, WINNIPEG, MAN.

New and Old Favorites

CHECK THESE PAGES CAREFULLY

NOVELTY SQUIRT ASHTRAYS

401—"A scientific novelty." contains thermostat which releases a jet of water and automatically extinguishes forgotten cigarettes. Seeing is believing. Available in elephant squirt, fireman squirt seltzer squirt.

Price, each **\$2.50**

PLASTIC SUGAR LUMPS

403—Fun at a party! Won't dissolve . . . floats. Real looking sugar . . . exasperating! In coffee or tea.

Per Pak **25c**

MINIATURE COCA-COLA

404—6 miniature Cokes in a regular little carrier. A popular novelty. Ideal for bars!

Per Case (6) **75c**

OUIJA BOARD

405—"The mystical talking board!" Foretells the future, recalls the past, reveals the present, answers questions.

Price, each **\$2.00**

COCKTAIL TIDBITS

406—Card of rubber tidbits . . . olives, pickles, pretzels, etc. Party Fun!

Price, each **75c**

DENNIS MENACE NAPKINS

407—All the better Dennis gaggs in a box of cocktail napkins. Sure fire hit!

Per Box **\$1.50**

SHAPELY PIN-UPS

408—This item comes in book form . . . and contains colorful . . . pin-ups without clothes . . . but the pin-ups are only colored clothes pins. A surprise gag!

Price, each **75c**

PLASTIC TOILET

201—A cute novelty toilet, about 2 inches high, and has movable toilet seat.

Price, each **25c**

NOVELTY CHINA TOILET

90—Picture the fun with this gaggy bowl! Made of glazed china with inscription "Ladies" and "Gents."

Price, each **25c**

SQUIRT CAMERA

328—Made of hi-grade plastic. Go to take their picture and smack! Squirto! right in the puss!

Price, each **35c**

MORNING PAPER JOKE

220—Funnier than the funnies. This comical tabloid "newspaper" contains a long sheet of "toilet tissue" that unfolds as you open it.

Price, each **25c**

RACKET CARD

252—Do you have a sadistic desire to scare the living daylight out of someone? Hand them this card, all loaded!

Price, each **20c**

CIGAR BUTT

253—A perfect imitation of a half burnt cigar with a lighted end. Very realistic.

Price, each **25c**

BEER BOTTLE SALT AND PEPPER SHAKERS

400—A novelty pair of salt and peppers. Just the thing for party laughs or bars.

Per Pair **50c**

TINGLE LOTION

402—Genuine after shave lotion for men . . . comes in nude bottle . . . perfect surprise gift for a man.

Per Bottle **\$1.00**

JOKE RUBBER CIGAR

410—Loaded with laughs! Price, each **15c**

DANGLING SPIDER

411—"Spooky." Price, each **15c**

SQUIRT CIGAR

412—"Squirto." Price, each **15c**

JOKE CIGAR WITH SNAKE

413—Squeeze and snake pops out.

Price, each **15c**

WHAMMY EYES

D25—(Bug eyes). What ev' genius invented these eyes! Laffs . . . not in half sighs of relief when you take 'em off.

Price, each **35c**

STAG HUNTING KNIFE

T42—With leather case. A stag handle hunting knife with 4½" polished stainless steel blade. Length over-all 9 inches.

Price, each **\$2.25**

KUM-A-PART GLASS

344—You (old meanie) offer a guest a tongue-tickling drink. Your drooling sucker gets the stem and you, you horrible man, you remain with the drink. It comes apart effortlessly, again and again, it's ready for the next victim. It's a must for your next party. Have fun! Comes apart.

Price, each **\$1.00**

SPAGHETTI FORK

251—A regulation style fork with a crank extending through a nicely finished wooden handle. Laughs to spare.

Price, each **\$1.00**

ROY SALES

BOX 55, WINNIPEG, MAN.

New and Old Favorites

CHECK THESE PAGES CAREFULLY

BINGO MARKERS

287—A new and popular item.

Per Pak **25c**

TOM THUMB MINIATURE PLAYING CARDS

297—They are a real deck consisting of 52 cards. Size $1\frac{1}{2} \times 2\frac{1}{2}$ inches. Wonderful for the kiddies, or for a laugh at a card party!

Per Deck **80c**

WHISKEY GLASS

292—It looks like the real thing! But won't pour! Laff while others quaff!

Price, each **35c**

LORD BLEERS MONOCLES

D10—You'll have 'em rolling in the aisle, just slip one on, fits easy and comfy.

Price, each **35c**

GIANT COMIC RUBBER THUMBS

D15—Also known as hitch-hiker thumbs. Best quality.

Price, each **25c**

RUBBER FACE

314—Finger puppets . . . an amusing novelty . . . dozens of antics. The kids love them!

Price, each **15c**

CANDY TURTLES

119—An attractive candy box on the outside, open box . . . bang! . . . a strong spring mousetrap goes off! This novelty will appeal to all mischief makers.

Price, each **50c**

JUMP-A-PART CIGARETTES

319—Open box lid and cigarettes spring out. Loads of fun!

Price, each **35c**

JUMBO MAGIC BLACK SNAKES

209—Light this egg with a match and a large serpent uncoils itself! Terrific novelty for firecracker day.

2 in Pak,

5 Paks 25c

BAIT FOR (MALE) FISH

315—A clever boxed gift item! Has nudie girl for hook. Ideal bait for the girl who is fishing for fun! If this don't hook 'em nothing will!

Price, each **40c**

CIGARETTE ELECTRIC SHOCK PACK

283—This very new cigarette pack is a wallop! And the surprise is somp'n you can't surmise unless you are on the receiving end.

Price, each **\$3.50**

All Goods Sold Under Our Money-Back Guarantee

BIRTHDAY CANDLES

187—36 colored candles to a box. Fine quality.

Per Box **10c**

THE 3D CAMERA KIT

414—That's changing the nation's photographic habits with flashgun. The world's only popular priced 3D camera. As simple to use as a box camera. Indoors or outdoors. High quality matched lens optical system. Pre-set shutter. Binocular-type viewer. Synchronized for flash. Takes 4 breathtaking 3D pictures or 8 regular pictures on 127 film. Everything you need included: camera, flash unit, 3D viewer, batteries, bulbs, film. Complete.

All for Only **\$17.95**
Extra Viewers ... **\$1.50**

FALL GUY

P5—This comical drunk is the funniest fall guy you ever saw.

Price, each **\$1.00**

POP-UP PIPE

316—"Nose thumper" Pipe with small rubber glove. When you blow, up it pops thumbing its nose. A bellyful of laughs.

Price, each **35c**

DISAPPEARING WATCH TRICK

M61—A watch is shown to the audience. Oops! It's gone . . . The most disappearing watch you ever saw.

Price, each **50c**

BATHROOM DOOR NOVELTY

306—A barometer of bathroom activities. Fun at parties.

Price, each **50c**

HOT PEPPER TOOTHPICKS

305—We all heard of a hot foot! Now give them a hot mouth!

Per Pak **20c**
3 for 50¢

BEAUTIFUL BLACK EYE (SHINER)

300—This black eye is truly a masterpiece. You'll be kidded about "walking into a door" and "what does the other guy look like?" A beauty!

Price, each **50c**

WOODEN SNAKE PIPE (SLIMY)

298—When you exhale . . . out slides a slimy worm . . . release it slides back!

Price, each **25c**

ROY SALES

BOX 55, WINNIPEG, MAN.

COMIC CARDS — NOVELTIES



JACKASS CIGARETTE DISPENSER

276-43—A nod of the head and out comes a cigarette... under the tail! Easily loaded with 20 cigarettes. Wood construction, movable head and tail. Shows Old Hill Billy Mose sitting on Jackass with a case of corn likker. Over 7½ inches high.

Each \$1.50
3 for \$4.00



RUBBER BIKINI DOLL

231-43—"What next?" they'll ask—one of the best ever—hundreds of amusing positions. Have fun with this delightful Bikini Doll.

Price, each .. \$2.00



HOLLOW RUBBER HAMMER

196-43—Can you picture the fun with this realistic looking, rubber hammer. Hit someone over the fingers. It'll scare 'em out of their wits!

Price, each 35¢

VENUS SALT AND PEPPER SHAKERS

134-43—Venus lasted a long time without her arms to defend herself. These unusual Salt and Pepper Shakers made of unbreakable plastic will give you plenty of service, too. And, as you dish up food to your friends, you'll be dishing up fun and good cheer.

Price, each \$1.25 3 for \$3.00



COMIC CARTOON POSTCARD

Spicy But Not Obscene—Just a Little Bit Naughty!

160-43—These Post Cards are the funniest ever printed. They are good for a thousand laughs and then some. Swell for correspondence. Drop your friend a line on one of these and he'll — nuff sed!

50 Assorted, beautifully colored Post Cards \$1.00



REAL-LOOKING RATTLESNAKE

47-43—We've seen many imitation snakes but without any question, this colorful sponge rubber rattlesnake is the Best Made. The very sight of it will send a chill down your back. 9½" long and so life-like, it will almost jump at you. Hand it to the ladies, and we assure you . . . they will never talk to you again!

Price, each 50¢



MAXIE THE MOUSE

63-43—He is only a teenie-weenie mouse—but how he raises the dickens with the ladies! Made of live rubber 6-inch overall length.

Price, each 25¢

INVISIBLE INK OR LOVER'S INK

77-43—The most confidential messages can be written with this ink, for the writing makes no mark. It cannot be seen unless you know the secret.

Per Bottle 25¢



FLEXIBLE RUBBER HATCHET

197-43—As illustrated, Hollow rubber hatchet. It's a panic! Use them for toys or novelties.

Price, each 35¢

ROY SALES

BOX 55, WINNIPEG, MAN.

PEEK-A-BOO

CUTIE TELESCOPE KEY CHAIN

55-44—Assorted color plastic material having beautiful girl pictures on full color Ansco film with three dimensional effect. Length when extended, 2½ inches. Complete with bead type chain.

Price, each **35¢** Assorted **\$1.00**



LIP TESTER

167-44—Which Type Are You? How About Your Girl Friend? The Lip Tester Tells A-l-l! An evening's fun. Complete Outfit

50¢

BARKING DOG

Very Life-Like
Sounds Like a Real
Live Dog

32-44—"Get that hound out of here!" No Dogs Allowed . . . "Hey, where is he?" . . . You'll be having the time of your life. By pressing bulb this novelty barks just like a live dog.

Barking Dog,
each



35¢



PRISON PENNANTS

183-44—"Where you been keeping?" Pull out the Alcatraz or Sing Sing pennant.

Price, each **25¢**
2 (Different) ... **45¢**

HE WHO HAS AN EVIL MIND

145-44—A saucy novelty card — with a surprise punch.

Price, each **25¢**

Lovers' Fun Cards

84-44—Similar to Delight Cards—different series—cute—entertaining. (12 to a set).

Per Set **25¢**



ART PHOTO MIRRORS

191-44—Hollywood models. Well made mirrors. Beautiful girls' photos.

Each **25¢**
3 Assorted **60¢**

BEHIND THE EIGHT BALL



Also 229H-44—HULA GIRL,
price, each

75¢

THREE ANIMATED SIDE SHOWS—THE LATEST NOVELTIES

221-44—Twist the crank and the lady bumps and grinds. See the one and only eight-ball girl sway and dance in a smooth liquid motion.

Price, each **75¢**

75¢

223-44—Another action loaded novelty, twist the crank and the worst "crank" you know will crack a smile. The average guy will break out laughing as Miss "Blubber Trust" starts to wiggle and dance.

Price, each

75¢

THREE ASSORTED ANIMATED SIDE SHOWS—All different... **\$2.00**

BEEF TRUST



HA! HA! SHE THOUGHT
THE CAN WAS FULL
OF CANDY! HO! HO!
EEK-K-K-K
HELP!
A SNAKE!



SNAKE CANDY CAN

247-45—Round cardboard can with metal top, printed candy label. When top is removed spring snake flies out. Price, each, 35¢ 3 for \$1.00

LIAR'S MEDAL

11-45—An attractive medal attached to a bright red silk ribbon. Each mounted on individual display card... Ideal gift for friends who are notorious liars.

Price, each 25¢



155-45—When it looks like you have money to burn—act nonchalant. Place real bills on the outside of your roll. Pick that dramatic moment

and burn a Big Bill! Assorted denominations. Bundles of 63 bills total \$10,000.

Per Bundle,
63 Bills 50¢

NEW COMEDY-GAG ASH TRAYS



174-45—These are ordinary Porcelain Ash Trays with comic pictures that won't wash off. We say ordinary, but the gags on the Ash Trays are anything but ordinary. They are the funniest selection of gags we have yet to see. Eight different ash trays to this hilarious series. High glaze

porcelain—full color pictures.

Each, 50¢ 3 Assorted, \$1.25



YANK-A-TOOTH

8-45—This is a realistic Tooth (Roots, Blood and All) attached to an actual plastic Toothpick. The toothster plays with toothpick in mouth, then pulls out toothpick with tooth attached. Eekks.

Price,
each 25¢
3 for \$1.00



GIANT CIGARETTE HOLDER

325-45—On Telescope principle, closed, it's 6 inches long, pull it out with cigarette on end and the full 24 inches is extended. Fantastic!

Holder,
each 75¢



SNAKE COLD CREAM JAR

186-45—A very fine jar for face cream, with an attractive label of "Princess Rose". Snake is a green material and it jumps smack right out when you open the jar. Lots o' fun.

Price,
each 60¢



LUCKY DICE KEY CHAIN

KC4-45—Regular pair of standard dice in metal container with key chain attached. Cute novelty item, that just invites "Where did you get it?"

New Low
Price, each, 50¢

LARGE-SIZE GORGEOUS PIN-UPS PHOTO REPRODUCTIONS

A special set of photographic reproductions of lovely Night Club girls. A nice collection of models. Rush your order for these Special Sets of Pin-up Eyefuls. Four different sets to this series—8 photos to each set. Sparkling black and white photos of Hollywood's most beautiful girls. These are the pictures you've always wanted.

32 ALL DIFFERENT IN THE FOUR SERIES FOUR DIFFERENT SETS TO SERIES

Series 6A-45 Per set, 50¢
Series 6B-45 Per set, 50¢
Series 6C-45 Per set, 50¢
Series 6D-45 Per set, 50¢

Complete set of each series (4 Different Sets) 32 Gorgeous Pictures \$1.75



ROY SALES

BOX 55, WINNIPEG, MAN.

GIANT RUBBER SPIDER



Price, each 25¢

SNAKE JAM JAR

BIG SNAKE POPS OUT!

25-46 — Among your real groceries you plant our Special Jam Jar. Someone suggests a snack. Sucker takes that cap off—Smack right in his puss! Anyone can be fooled anytime, anywhere! Take along on a picnic, party or hike. This special brand o' jam always gets a Big Hand! Large, Springy Snake.

Price, each 75¢



Price, each 35¢

PASSION CIGARETTE BOX



10-46 — They all bite for this one. Attractive box. Tissue balls, size of grapefruit, jump out when box is opened. As hot as its title. A riot at a party.

Price, complete . \$1.50

SQUIRT CHOCOLATE BAR

257-46 — A most tempting 3-Bar Milk Chocolate that looks so appetizing it would tempt almost anyone to accept a portion with delight. As the arm outstretches, press gently and WHOW! WHOOSH! What the . . . A Stream of water shoots out from a concealed opening that means business.

Price, each ... 20¢ 3 for ... 50¢



NOVELTY SHINER

45-46 — When victim looks for pretty Paris pictures he gets a beautiful black eye! One of the best tricks on the market. Harmless, but what a laugh!



NOVELTY SHOOTING BALL PEN

277-46 — You'll get a bang out of this. Someone borrows your trick pen and ZOWIE and HOW-EE! They'll never touch your pen again . . . NOT much. The Bang is loud, the laughs are louder.

Price, each ... 60¢ 4 for ... \$2.00

MAMMOTH

24-46 — This spider is made of the same type of rubber as the fast-selling Rubber Lizards. Vibrating legs ugly, realistic.



GORY SMASHED FINGER

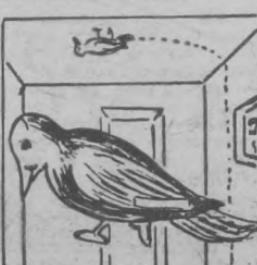
44-46 — Made of Latex rubber. Individually hand-painted in natural life-like color. Fits any finger. Bloody bandage at connecting end.

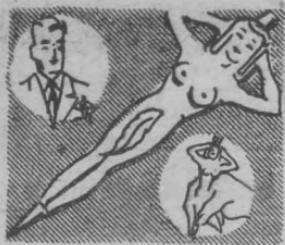
Price, each . 25¢

YOGI — WALL-CLIMBING BIRD

318-46 — The most amazing invention of the decade — climbs your walls — walks your ceilings — you have never seen anything like it. The bird that walks straight up your wall! Yogi, the wall climbing bird of Eastern India. Positively sensational!

Price, each ... 75¢ 3 for \$2.00





PIN-UP PENCIL

86-47—Ooo, la, la! Here's a lovely that every man can hold right in the palm of his hand. Beautifully sculptured—she is moulded in flesh color plastic with shimmering seductive black hose and is "made up" in stimulating colors and detail. When worn in pocket, her torso and fig leaf clip are only seen, making an exciting ornament.

Price,
each **\$1.50**
3 for **\$4.00**



MAGIC EGG

180-47—One Egg coming up! It'll stay put and stand still for you if you know how! And if you don't there's a lot of fun watching the others scrambling to solve this Egg Gag that's driving 'em Ga-Ga!

Price,
each **50c**



OUT-HOUSE GAG (PRIVY TO YOU)

143-47—Open the Folder Door—It'll floor you! "Aw, we can't tell—just lift Privy Latch—and you'll Catch—Don't Blame us if you miss the show Limited seating capacity, you know!"

Price,
each **25c**



FUNNEE PANTIES FOR STAG GAG

113-47—VERY CUTE Girlie Panties with funny sayings imprinted on each.

Price,
per pair **50c**
3 pairs asst'd., .**\$1.25**



MYSTERY DRINKING BIRD

43-47—Ever-Drinking Bird A scientific marvel. Drinks, pauses, drinks, etc., as long as water is in glass ... Goes on for days! Amazes and Baffles.

Price,
each **\$2.50**
3 for **\$6.50**



249-47—Only one of its kind—it really glows. Has end ashes. Has burned paper. Fools everyone.

Price,
each **10c**
4 for **25c** Doz., **60c**



103-47—Shall we repeat the question? What can you do about SEX after 60? Herein you will find the answer that is simplicity itself. Men of science and doctors after extensive research arrive at the same profound conclusions.

Price,
each **25c**



FORTUNE-TELLING BALL FASCINATING! ENTERTAINING!

185-47—"The Ball of Fate" with the signs of the Zodiac will tell your future. Made of plastic—covers: Profession and Livelihood, Home and Family Affairs of the Heart.

Price,
each **40c**
3 for **\$1.10**



COMICAL-PANTS ASH TRAY

135-47—Beautifully made porcelain china 3" x 2 1/2". An imitation clothes line from which is supposed to hang a pair of pants, bloomers and panties. Will hold cigarettes.

Price,
each **50c**

ROY SALES BOX 55, WINNIPEG, MAN.



133-48—An attractive box—as per illustration. Open box for surprise laugh—the joke's on the ladies.

Price, each **40c**



PIN-UP FOLDER

190-48—It's the "Fan Mail" Glamour Girl folder. Strictly for males. 18 Bathing Beauties in glorious color to each folder!

Price, each, **25c**



TRICK CIGARS

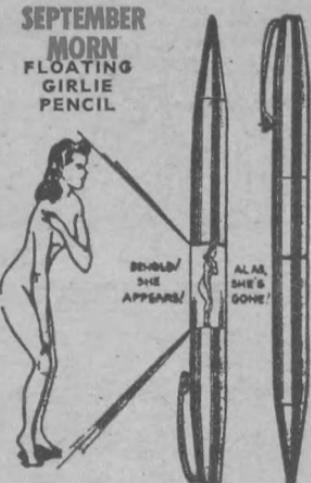
22-48—Made of real tobacco. Each cellophane wrapped. A concealed spring, tied with a thread, lets everything fly loose when the thread burns through.

Price, each **40c**
3 for **\$1.10**
Box of 25 .. **\$8.00**



Price, each

SEPTEMBER MORN FLOATING GIRLIE PENCIL



BEDTIME SHE APPEARS!
ALAS, SHE'S GONE!



BLONDE IN BATHTUB

95-48—Just try and put Blonde in tub. Easy when you know how—but if you don't that lovely Blonde Doll keeps hopping into your lap.

Price, each **\$1.00**

POP-UP TULIP GIRL

329-48—See the little lady "bloom" as you apply pressure to the rubber bulb. Her motions are almost life-like and they'll attract plenty of customer attention and sales. Proven profit puller



Each, **35c** 4 for **\$1.00**



JOY BUZZER

48-48—Electric shocker—wear it in the palm of your hand—then look out for the shocks when they shake hands. Jump if they sit on it. Comedy effect, old reliable fun maker.

Price, each **75c**



INDIAN SNAKE CHARMER

50-48—With Magic Flute. A rubber replica of Indian Snake Charmer Basket... Play the flute and squeeze bulb in time to music. Snake slides out and stands erect at your command.

Each, **35c** 3 for **\$1.00**

JERK IN THE BOX

164-48—An attractive box contains a 2" mirror substituting for the face of a clown illustrated on inside platform. Person who opens box sees himself in the mirror. He'll feel like a d-o-p-e!

35c

5-48—Throw this Broken Brick at any one! Watch them jump... Made of soft rubber... Looks just like real.

Price, each

75c

RUBBER BRICK



ROY SALES

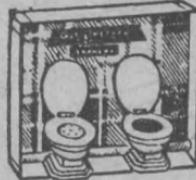
BOX 55, WINNIPEG, MAN.



THE THINKER

332-49 — Another naughty box item. With the above inscription on outside of box. What's inside? It's a saucy surprise. But we guarantee they'll roll in the aisle!

Price, each **75¢**



TOILET SALT AND PEPPER

129-49—Designed for laughs! Plastic salt and pepper shakers molded in shape of toilets, with hinged lid. Popular seller. Each set in attractive gift box.

Per pair **\$1.00**
3 pair, **\$2.50**

RISK STRIP COW GIRL

146-49—Hooray! Almost a real strip tease. Who wouldn't like to be lassoed.

Price, each **40¢**

RISK BATHING GIRL

147-49—A new novelty with a new way to hook a guy. Pull up tab for better view.

Price, each **35¢**



MAGIC HORSE-RACE GAME

204-49—Provide fun at parties, with the boys, gatherings, or just watch the race by yourself and you'll get quite a thrill out of trying to pick the winner. To start the race going, you just touch lighted cigarette to starting point and They're OFF! Size $3\frac{1}{4} \times 9\frac{1}{4}$.

Price, per Dozen Sheets ... **50¢**

RUBBER WIENER

124-49—HOT! DOG! ZIG-GITY ZIG! Whatever you call 'em—DOG, Wiener or Nip—this Fat juicy Dog is a PIP! Very real—life-like. Place in bun and watch 'em run! For a party gag this is a "must"—oh, yes, don't forget the mustard—lots of it! Serve the Bun and observe the Fun! Of course, the frankfurter is just funny in itself, and with a bit of imagination, it can produce various hilarious gags.

Price, each **25¢**



WIGGLY SNAKE

LOOKS REAL—ACTS REAL

23-49—Just like a real snake. It curls and wiggles in snake-like fashion. So real-looking it will scare the daylights out of the girls. Hold it in your hand and with a slight motion it writhes and sways. 15 inches long.

Price, each, **35¢** 4 for **\$1.00**



THERE'S ONE BORN EVERY MINUTE

163-49—"Barnum" was right—and this Laugh Getter proves it. A mirror is cleverly placed on the rear end of the Donkey. Lifting the cloth blanket reflects the victim's face.

Price, each **35¢**



ITCHING POWDER

18-49—One of the old tricks that never fails—just drop a little on a person's hand—they will do the rest—it's the scratchiest, craziest parlor trick concocted. We're getting itchy—we feel twitchy! Brother, I need a bath!

Per Tin **15¢**
4 Tins, **50¢**

ILLUSTRATED MIDGET BIBLE



296-49—New edition. Contains: Last Supper, Crucifixion Pictures, Lord's Prayer. Over 200 pages. Size of postage stamp ($1 \times 1\frac{3}{4}$ ins.), clearly printed, every word legible. Gold Cross and Title on cover.

Price, each **25¢**



GLO FANGS

326-49—These Foul Teeth actually glow in the dark creating a horrible sight! Made to fit adults or children. A gruesome pair of fangs!

Price, each **25¢**

ROY SALES

BOX 55, WINNIPEG, MAN.



ART STUDIO MODELS

97-50 — Professional photo graphic techniques are exhibited in this striking selection of 32 Photographic Models. Exciting poses. Printed in Color-tone.

Set of 32 \$1.00

CALENDAR GIRLS

99-50 — 32 all different shapely beauties. All models taken from current calendar advertisements chosen with an "eye" to their "anatomical" beauty. 32 all different Calendar Girls in postcard size.

Set of 32 \$1.00



Beauty in 3rd Dimension



SLICK CHICK TWINS COMIC PIN-UPS

Spicy and Witty

101-50 — Series contains: 32 Post Cards . . . each card has two different girdles sketched with verse—64 to a series.

Set of 32
Cards \$1.00



SQUIRT FLOWER

38-50 — Oh! What a Beautiful Flower! Then Bingo! Smack in the face as you squeeze the hidden bulb. Fill it with water, perfume.



beer or other liquid! How it douses them.

Price, each, 25¢ 3 for 50¢



ART GLOW CARDS

98-50 — When face of card is exposed to light, then transferred to dark, figure glows. Bikini poses.

Set of 4 25¢



DOGGIE ASH TRAY

83-50 — Don't disturb this doggie with one hind leg raised against the inevitable hydrant.

Price, each 35¢



SNAPPY SUSIE IN THE SHOWER

104-50 — For a thrilling surprise pull up the shade. P.S. Instead of a surprise your finger will almost be snapped off. But for all your suffering you do get to see Susie in the shower.

Price, each 35¢

GIANT-SIZE COLORED PIN-UPS

100-50 — Something every man likes — pin-up pictures of gorgeous gals. Three in this series, "Shining Thru," "Want to Take a Look," "No Time to Lose." 10 $\frac{1}{4}$ x8 $\frac{1}{4}$ size, highly colored.

Price,
each 20¢
3 Different 50¢

ART KNIVES

188-50 — Has Art Photo of Models on both sides! Popular with the men. Single blade knife with key chain attached.

Price, each \$1.00

189-50 — LARGE TWO BLADE KNIFE:

Price, each \$1.25

THIRD-DIMENSION POP-OUT PICTURES

102-50 — New set with ten different pictures. Daring Darlene — Model of heavenly beauty! Adorable Fififi Frenchy and saucy! Devastating Lana — Special poses: Youthful Diana — Exciting, and six others equally as devastating—show them to anyone and you'll find he is delighted, intrigued and captivated by the Startling effect. (Be sure to use Eyescope with strong light on picture.) It's New and Startling!

Per set,
(10 different) 50¢

1026-50 — GIANT THIRD DIMENSIONS — Two large 8x10 popouts to this set.

Per Set of Two 50¢



SIX DIFFERENT COMIC LIQUOR LABELS

105-51—Six comic (gummed) Liquor Labels to package. Each one different. All with suitable sub-headings. Cover original label with the comic label and you'll create more laughter than imaginable.

Per Pak 35¢
3 for \$1.00

WILLIE, THE LEAPING FROG

29-51—When it gets loose it goes 3 to 6 feet in the air. Spring action regulates time before leaping by pulling lever back. Does he go! Metal construction.

Price, each .. 25¢



Price, each, 50¢
3 for \$1.25

BIG SNAKE SHAVING CREAM



340-51—Sure it looks like a real jar of shaving cream. The lid is loosened and out pops the biggest snake imaginable. This'll wow 'em.

Price, each 75¢

TRICK BLACK SOAP — HARMLESS

126-51—This is a good joke on the relative who overstays his welcome. It's Black Tar soap that will make him or her blacker and blacker. A dirty clean joke that washes off with ordinary soap and water. Harmless.

Price, each 25¢



COMPOSITION SKELETON

75-51—He's an ugly looking fellow! Silver bead eyes, large head, coil spring wire arms and legs that shiver, and gives one the "Willies." Length, 5 ins. Just the thing to startle someone, and give 'em the creeps.

Price, each 25¢



COW VOICE

290-51—Moo-Moo—where is the cow? Keep them guessing! Sounds so real they will really squeal.

Price, each,

50¢

3 for \$1.25



BANG

BIG NOISE

EXPLODING BOOK

120-51—This is one of our greatest surprises. A "harmless" looking book GOES OFF with a Terrific BANG when it is opened! It's a shocker! It's a whopper!

Price,
each **60¢**
4 for \$2.00



FLY TIE PIN

31-51—Disgusting it looks so real. It will deceive even the birds. Stick it anywhere a fly doesn't belong or wear it on your tie and you will have dozens of laughs everyday.

Price, each 35¢



IMITATION BEDBUGS

30-51—Makes the girls howl; the men feel itchy. Put them on the pillow, chair or table. Have more fun than a picnic.

Per Pak ... 20¢
3 Paks, 50¢



MR. BONES RUBBER DANGLING SKELETON



74-51—This skeleton won't rattle, but it sure looks like it might any minute though. They'll want to borrow it, just for a minute to scare their gals. Made for quakes and laughs. Shivers, shakes, scares your blues away. Reach for that screech!

Price,
each **50¢**

What's Cooking in Our Deluxe SPICE POT PAGE

Crammed full of Spicy Novelties, Certificates, Jokes, etc. You'll explode with laughter. BE THE LIFE OF THE PARTY! SPICE POT contains ALL items on this page. All items may be ordered individually at prices listed.

SPECIAL COMIC LICENSES AND PERMITS

Printed on heavy cardboard in two colors, Post Card Size. 16 different to series, including snooper's license, lover's license, kissing permit, license to get hot, reformer's permit, reckless driver's permit, men's rights, and nine others just as loony. 16 to series.

Price, complete,
16 cards **50¢**

MATRIMONIAL REJECTION CARDS

32 screwy cards to this series, each Post Card written in script and 32 different hilarious ways to break engagements.

Complete
32 cards ... **\$1.00**

LOONY LAUGHS

Comic Cartoon Cards—with loony accompanying poems, tramp gags, bar-room cartoons, office stories. 32 scorchers to this Loony Series.

Price, complete,
32 different cards **\$1.00**

SURPRISE GIFT

With every order for SPICE POT for **\$2.00** we will include absolutely FREE a Surprise Gift. It may be a Toy, Novelty or Smoker's item, but be assured it will be something of exceptional value.

COMIC LETTERHEADS

Set of 8 different Comic Letterheads, with phony titles, i.e.: Red Light Inn, Plopp House, etc. Terrifically funny!

Each Set,
complete **25¢**

LOVE LETTERS

16 Comic Love Letters that will have you rolling in your seat—written in script including: My Sweet Patootie, Unfaithful One, My Own True Love, Struttin' Daddy, and others. 16 to series.

Price,
complete **50¢**

NEW COMIC PERMIT BUREAU

Printed on heavy cardboard in two colors, Post Card size—20 different in series, including tall-tale permit, keyhole peeker's permit, petting permit, parking permit, dozer's permit, garter snapper's permit, auto pea card and nine others just as phony. 16 to series.

Price, complete,
16 cards **50¢**

COMIC THEATRE TICKETS

Nothing quite like these!
2 in
Envelope **15¢**

ARMY COMICS

32 Comic Cartoon Cards on Army Life, Post Card size. They're a panic. Complete,
32 Cards ... **\$1.00**

NAVY COMICS

Cartoon Post Cards—depicting Navy Life. Sailor's Jokes, a spicy assortment. Printed on heavy cardboard—they're a wow—each one funnier than the other. 32 different cards to series.

Price,
complete **\$1.00**

NEVER BEFORE — Without question, this is the BIGGEST Novelty Value in our history. All items on this page total \$5.90 in value. SPECIAL IN OUR SPICE POT—Every item on this page, including Surprise Gift, No. SP-130—ONLY **\$4.00**

All Items On This Page May Be Ordered Separately From Our Deluxe Spice Pot

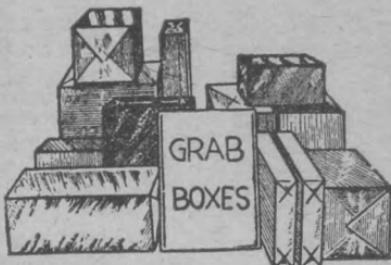
ROY SALES

BOX 55, WINNIPEG, MAN.



SURPRISE PACKAGE
GRAB BOXES
CHOCKFUL O' FUN
AND
CHUCKLES

GRAB BOX PACKAGE DEAL



SURPRISE PACKAGE

GRAB BOXES! BIG BARGAINS! LOADED WITH FUN!

When Columbus discovered America . . . What a Prize he found! Factories all over the world send us sample articles for inspection and sometimes we find ourselves with a surplus quantity of certain items. This is our way of disposing of them. We offer you a real bargain in our surprise packages. . . . Give yourself a surprise! You'll find it real fun including surprise packages in your next order. . . . This bargain break is yours! Join the thousands of year-in-year-out satisfied customers. Gangway for gags. . . . It's your bargain break. A real funfest. . . . This is our jam-packed jamboree of jokes, gags, spice . . . and lots o' things nice! You'll find it fun including Surprise Packages in your next order. It's a real thrill just to "see what you get." Take advantage of this special opportunity to receive a pleasant surprise and bargain. Three packages, each representing a real value. Since a great assortment of merchandise is used you may order several packages with little chance of getting two articles the same. Every article worth more than the Grab Box price.

SP25-53 — SURPRISE PAK

Price, each 25¢

SP50-53 — SURPRISE PAK

Price, each 50¢

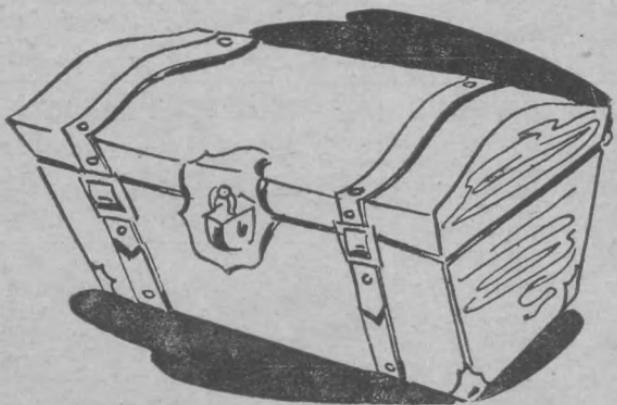
SP100-53 — SURPRISE PAK

Price, each \$1.00

All Surprise Paks and Treasure Chests Sold Under Our Money-Back Guarantee

TREASURE CHESTS

TC60-53—A NOVEL WAY OF HAVING FUN! Hundreds of valuable premiums and gifts! All guaranteed regular value from \$1.00 to \$5.00. Each gift attractively boxed, colorful, attractive, designed to appeal to every one. Boxes contain a vast variety of valuable goods. Lighters, toys, jewelry, chinaware, smokers' sundries, not one treasure is worth less than \$1.00 regular value, and most boxes contain goods worth much more. It's a natural, it's a winner it's fun for you and everyone. Everybody wants to see what they get in their treasure box.



Order several chests when you require any gifts or prizes—or give yourself a treat. State style of Treasure Chest desired. No. TC-A—for Children—Toys, Etc. No TC-B—Household. No. TC-C—Sundries, Smokers' Items, Etc.

Treasure Box,

Price, each

\$1.00

ROY SALES

BOX 55, WINNIPEG, MAN.



ROSETTE FAN

PG 9-54 — Dainty, Japanese tissue paper rosette fan. Gorgeous coloring. Oriental effect in shape and color. Diameter open, 8½ ins. Bamboo handle. Wonderful party favor.

Per Dozen 50¢



EXTRA-LONG PAPER BLOWOUTS, 18 INCHES

PG5-54 — Made of strong glazed colored paper in assorted colors, decorated with designed stripe in centre. Has wood mouthpiece and strong hair spring.

Per Dozen 50¢

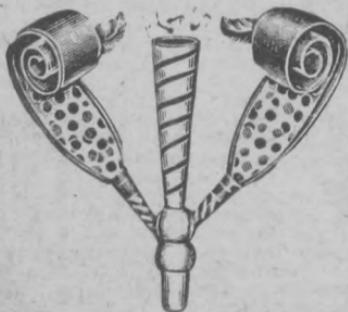
IMPORTED SHAKER HORNS



PG6-54 — Well-made cardboard Horn covered with bright assorted colored paper in fancy design. Has colored shredded tissue shaker at end. Length, including shaker, 12 inches.

Each 10¢ Doz. 60¢

IMPORTED DOUBLE BLOWOUT AND HORN



Price,
each
Dozen 15¢
\$1.50

PG24-54 — Good quality wooden mouthpiece with two colorful 16-inch feathered Blow-outs and a 3½-inch metallic coated paper horn attached.

15¢
\$1.50

WRITE FOR SPECIAL QUANTITY PRICES ON
ALL OUR PARTY GOODS FOR DANCES,
BANQUETS, ETC.

ORIENTAL TRICK FAN

PG22-54 — Made of fancy colored mesh tissue paper mounted on colored bamboo stick. By reversing the stick, fan forms a variety of fancy shapes.

Price,
each 10¢
Dozen 50¢



ORIENTAL CHICK FAN

PG23-54 — Similar to above, but transforms into a Baby Chick of fancy colored mesh paper. Each 10¢ Doz. 60¢

IMPORTED FEATHER BALLOON SQUAWKER

PG11-54 — Consists of heavy quality variegated color rubber balloon attached to 7½-inch bamboo stem. This squawker produces a loud musical sound and has bright colored feathers at end of stem.

Each 10¢ Doz. 60¢



METALLIC FEATHER BALLOON SQUAWKER

PG21-54 — Consists of multi-colored metallic horn, with large balloon and feathers attached. Produces a loud musical sound and is quite attractive ... Length without balloon 8½ inches.

Each 10¢ Doz. 90¢



METAL NOISE MAKERS



PG3-54 — For that extra special party or dance when you want real mayhem. Brother these are terrific!

Made of all-metal in beautiful striking colors and designs, as illustrated. Hold your ears! They're a howl!

Price,
each
Dozen 15¢
\$1.50

Imported Oriental Lantern

PG7-55 — Cleverly made tissue lantern with enameled wood top and bottom, wire handle and candle holder. Assorted bright colors and contrasting floral designs.

Medium Size, 11 ins. **50c**

Price, each **50c**

PG7L-55—Large Size, 15 ins. Price, each **75c**



Giant Oriental Lanterns

THE QUEEN OF LANTERNS

PG14-55 — This is a beauty, ideal for meeting halls, dance halls, club rooms, etc. Real class . . . lends decor and festivity to your affairs! Professional size and quality . . . fringe hangs from bottom. Really must be seen to be appreciated.

Price,
each **\$5.00**

CEL-A-FOIL HIGH-CROWN DERBY



PG12-55 — Constructed of variegated cellophane and metal foil in brilliant colors covered with shining transparent cellophane paper. Fancy tape stitched to edge of brim. phanae paper.

Price, each **50c**

PG13-55—"CEL-A-FOIL" SPANISH HAT—As above. Spanish style.

Price, each **60c**



FEATHER TICKLER

PG10-55 — Imported. Assorted colors: Red green, blue, yellow etc. Fluffy feathers attached to long bamboo handle. Approximate length, 18

bundle.

Per **40c**

Doz. **\$3.50**

Gross **\$11.50**

MINIATURE HAT ASSORTMENT

P G 2 - 5 5

American-made. An excellent variety of ladies' and men's styles made of quality crepe and metallic paper in assorted bright colors with fancy shaded and metallic decorations and elastic chin bands attached.



Per **1.20**

Dozen **\$11.50**

Gross, **\$11.50**

MOUSTACHE BLOWOUT



186-55 — Combination black paper moustache with double blowout having feathers at end, wood mouthpiece. Length, 30 ins.

Price,
each **10c**

Doz. **75c**

Gross **\$6.00**



CREPE PAPER-HAT ASSORTMENT

PG1-55 — Good quality crepe paper in assorted bright colors and appealing shapes with fancy assorted metallic paper decorations and trim. Fancy colored metallic paper bands add to this attractiveness. Full size for all adult heads

Doz., Assorted, **50c**

Gross, **\$4.80**



colored plastic mouthpiece, which produces an extra loud voice. Length, 7 inches.

Per
Dozen **\$1.20**

Per Gross,
\$12.00

EXTRA-LOUD VOICE HORN

PG4-55 — Popular style horn made of heavy cardboard paper. Decorated with red, white and blue color stripe design. Heavy

INDIAN HEADDRESS

T74-55 — Really whoop it up at New Year's with Indian War Dress, about 20 gorgeous feathers to each hairdress . . . ties at back. Something new and different for New Year's.



Price,
each **50c**

ROY SALES

BOX 55, WINNIPEG, MAN.



CONTINENTAL



MONSTER



TRAMP CLOWN



SAD APPLE



ZOMBIE



CANNIBAL



MAMMY WOMEN



BABIE HAWTHORNE



DAISY MAE



AYL ASHER



HARRYIN SAM



WASHABLE JONES



WOLF GAL



LOONESOME POLKAT

BIL-EYE
FLEEDLEMINNIE
MOUSTACHE

PAPPY SCRAGG



PAPPY WOMAN

DOG PATCH CHARACTERS

D30-56 — Comic strip characters come to life in realistic-looking rubber masks. Made of soft Latex rubber.

Price, each **\$1.50** 3 Assorted **\$4.00**

ADULTS' DELUXE MOLDED MASKS

PURE LATEX RUBBER WITH ELASTIC BANDS
D1-56 — Here's one of the most popular series of quality masks on the market. These unusual characters have fine sculptured detail and superb decorating. The masks are produced by the slush rubber process, with attached elastic bands.

Price,
each **\$1.00**
3 Assorted, **\$2.75**



Better-Grade Life-Like Rubber Masks

ADULT PULL-OVER TYPE—COME TO LIFE WHEN WORN

D33-56 — The genuine article. Rubber Masks that pull over your entire head and change your appearance completely. . . . So lifelike, people actually gasp in astonishment and surprise. Be careful when you wear these! They're dynamite! Fit over entire head, yet you see through eyes, breathe, smoke, talk, and eat through mouth. Here are the characters they come in: Devil, Dopey, Minstrel, Clown, Witch and Ape. Well worth the price for this exceptional mask. Thrill to the quick transformation, amazingly human.

Price,
each **\$2.00**



WITCH

ZOMBIE RUBBER MASK

D27-56 — This Zombie Mask will ossify 'em! They'll drool and they'll moan — they'll grovel and groan—in a word—it's Gruesome! Tops 'em all for ghoulish glee. That's our guarantee!



Price,
each **\$1.00**

JIMMY DURANTE RUBBER MASK

D2-56 — Get Into the Act! That popular and lovable ras-cal of radio and movie fame brought to life! Jimmy Durante Rubber Mask.



CHEAPER-PRICE RUBBER MASKS

D3-56 — Made of pure Latex rubber . . . Excellent molding. Assortment available . . . Negro, Ape, Witch, Frankenstein, Goofy, Tough Guy, Skull Pirate, Cat.

Price,
each **60¢**

3 Assorted,
\$5.00

4 Assorted,
\$2.00

Price,
each **\$1.25**

ROY SALES

BOX 55, WINNIPEG, MAN.

Expertly Moulded Rubber Masks



Here Come the Girls

Beautiful Girl characters from Cleopatra to the modern pin-up. Made of soft, pliable latex. Custom-made to fit all faces. Beautifully painted to provide a warm life-like appearance. Mascara and blush applied by expert make-up artists.

Price,
each

\$1.25

3 Assorted,
\$3.25



Moon Mullins Rubber Masks

D31-57—An exclusive line of popular nationally known comic strip characters. Made of soft Latex rubber so finely moulded they show every facial detail and move with the face thus producing an amusing life-like effect.

Price,
each

\$1.50

3 Assorted, **\$3.75**



Super Over-the-Top Rubber Masks With Hair

THE ULTIMATE IN RUBBER MASKS

D5-57—These amazingly realistic Masks must be seen to be appreciated. Each mask is a work of art, painstakingly painted with careful attention to detail, and generously decorated with hair. Gives the appearance of being colossal in size, but fits all faces. Designed to go "over-the-top" of the head requiring no elastic to keep on. Six out-of-this-world gruesome characters. Available in following characters: Horror, Gorilla, Clown, Witch Doctor, Old Man, Old Woman.

Price,
each

\$3.00

3 Assorted, **\$8.00**



Deluxe Adult Masks

D32-57—These full-face action masks, moulded of Latex rubber, are flexible and move with the face, producing a most life-like appearance.

Price,
each

\$1.50

3 Assorted,
\$3.75

ROY SALES

BOX 55, WINNIPEG, MAN.



HORROR RUBBER FEET

D9-58 — Enough to scare the wits out of your victims. These are extra, extra horrible. Extra large to fit over one's shoes.

Per Pair **\$3.00**



MONSTER RUBBER HANDS

D13-58 — To startle and dismay the timid. The horrible wounds and ghastly claws curdle the blood. Fit right over the hands.

Per Pair **\$2.50**



GOOFY GUS TEETH

D20-58 — Laughs for young and old. These funny teeth, made of plastic, are a riot!

Price, each **25c**

JUMBO RUBBER FEET



D35-58 — Want to cause a riot? Wear a pair of these flesh colored realistic looking feet! Put on the old hill-billy act. You'll have them in stitches. Well made, will last for years. Fit anyone's feet. They're a sensation at any party!

Per Pair **\$2.00**

JUMBO RUBBER HANDS

D34-58

Made As Above for All Hands.

Per Pair **\$2.00**



MINSTREL WIG

D6-58 — Better quality, professional looking, good fitting, cloth backed, fuzzy hair.

Price, each, **\$2.00**

COMPLETE DISGUISE OUTFIT



D 2 2 - 5 8 — Ideal for amateur theatricals, fancy dress, parties, etc. All ready for immediate use. Your friends will never recognize you! Contains full beard and moustache, two smart officer moustaches, two extra packets of adhesives, hair for side whiskers, goatees, etc.

Complete Outfit **60c**



GIANT BEARD

New! Best Quality.

D17-58 — Win a prize as Rasputin—no disputin'—you'll look cute in a beard! (Colors: red, grey or black in combed wool). For uninhibited fun at costume parties, masquerades . . . Oh, Boy! Try a beard! Size approx. 12" long by 8" wide. Comes with rubber elastic ready for attaching. BEAVER!

Price, each **\$1.00**



SANTA CLAUS RUBBER MASK

294-58 — Realistic design, rosy cheeks, beautifully molded. It's Old Nick himself. Ever popular for costume parties, plays and at Christmas.

Price, each **\$1.50**

COMIC WIGS



D16-58 — There's always an occasion — a surprise party masquerade! Be a fierce pirate, be your Aunt Metilda, be a demure Dutch maid, scalp 'em Indian Joe. Oh, you caught on right away. Do your stuff—have fun. Also marvelous for your theatricals. New! Best quality only.

Price, each **\$1.00**

ROY SALES

BOX 55, WINNIPEG, MAN.



**MEET MR. SCHNOZZOLA
OR MR. BEAK**
A Terrific Sensation

D8A-59 — What a Noseful of Fun! Horn-rimmed glasses plus a phony nose. What a nose! Beats Jimmy Durante's, puts Cyrano de Bergerac's in the shadow. A terrific novelty sensation in U.S.A. More fun in this nose novelty than you ever dreamed of.

Price,
each **60c**

DELUXE MR. BEAK

D8R-59 — Molded Rubber Nose—Plastic Glasses. A real honey!

Price,
each **75c**

MAKE-UP MATERIAL AND GREASE PAINTS



D7-59—For professional and amateur use. Requires no cold cream application. Simple instructions with each box. Available in following assorted character make-up: Clown, Nose Putty, Teeth Black, Burnt Cork, Spirit Gum.

Per Tin **25c**
3 Assorted, **50c**

IMITATION MOUSTACHE

D23-59—A real good disguise. Wear one and fool your friends. Well made. Will make you look like Baron Munchausen. Comic effect, will bowl 'em over. Each with easy-to-attach nose clip.

Price,
each

25c



TOOTH BLACK

D7-59—"Say, Who Knocked Out Your Teeth?" "Who Hit You?" For it sure looks like you're missing a couple. When partly covered, a "snaggle" tooth effect. Simply dry your tooth thoroughly and apply a small ball of this wax, pressing firmly with your finger.

Per Tin **20c**
3 for **50c**



**ORIGINAL FRANKENSTEIN
RUBBER MASK**

D28-59 — The one and only horror Frankenstein Rubber Mask. It's absolutely terrifying.

Price,
each ... **\$2.00**

**ORIGINAL FRANKENSTEIN
OVERHEAD RUBBER MASK**

D29-59 — Fits over head — a grotesque heavy rubber mask of the well known Frankenstein monster. Made of extra-heavy latex rubber.

Price
each **\$4.50**



**FINE LATEX
CHARACTER RUBBER NOSES**

D19-59—No one would believe a nose made that much difference. Wear any of these six dillys and you'll knock them silly. A big laugh anytime. Six types as illustrated. Made of fine Latex expertly moulded. Realistic.

Price,
each **50c**
3 Assorted **\$1.25**



GIANT COMICAL FEET

D11-59—What a riot at a party! Giant Hill-Billy feet, 12"x6". Wear them on top of your ordinary shoes. They'll just roar with laughter! Look quite real.

Per
Pair **\$1.25**



NOSE, SPECS AND MOUSTACHE

D21-59—We all like a change. Be a comic. You'll be a sight for sore eyes! TRY THIS NEW FACE! It's no disgrace! Look like your uncle from the old country. So for a surprise—for a disguise! Here goes, try a new nose. Be the man nobody knows.

Price,
complete **75c**

ROY SALES

BOX 55, WINNIPEG, MAN.

BEES
TACKS
FLIES



BAR BUG
27-60 — A plastic ice cube with real flies, bees, hairpins or tacks enclosed. In a drink they look so real you won't believe it.

Price, each 40¢

9-60 — "Jumbo Cube" with Giant Beetle—Even better than the Bar Bug. This will even turn your stomach. Can be served over and over again.

Price, each 50¢

SOFT, PLASTIC BUGS

New LOW PRICE
SOFT PLASTIC BUGS

HAVE FUN WITH YOUR FRIENDS!!

MAKES SENSATIONAL NOISES!!



CN3-60 — Worms, Roaches, Beetles and Hellgram mites, in individual Cellophane bags. Thousands have been sold at 25c each. Have fun with your friends.

Price, each 15¢

4 All Different,
50¢



SCARY
ZANY LIZARD

SCARY ZANY LIZARD

26-60 — This whiz of a lizard will scare 'em out of their gizzard! Looks and feels so real. You'll swear it escaped from the Zoo! Made of L-I-V-E Rubber. Not for ninnies! Get busy. You'll drive 'em dizzy with your Lizard.

Price, Each 25¢



JIMMY DURANTE NOSE

59-60 — What a wow! Fun at a party or with the gang! ... Easily attached Makes an excellent disguise. Rip, roarin'; fun galore!

Price,
each 35¢

MAGIC RABBIT BOX

52-60 — A beautifully illustrated box with two compartments is shown empty — a solid block, with rabbit illustrations, is placed in one compartment. The large box, according to patter story, represents a trap. When the rabbit (block) enters the trap, the doors are shut. However, the rabbit escapes because when both doors are opened the trap is empty! The rabbit is then discovered in the hat from which he was originally taken. Constructed of heavy cardboard, good for dozens of performances. Size 7x3x3 inches.



Price Complete,
each \$1.50

CUPID LIPS



D14-60 — Red plastic bow lips that fit right over your own. Quite realistic.

Price,
each 25¢

FU MANCHU TEETH

D26-60 — Celluloid painted in natural colors, with black moustache and goatee combined.

Price,
each 25¢



COMICAL FAKE EARS BIG EARS—BIG LAUGHS

61-60 — Those funny comic ears that are so readily attached to the ears. They're nutty—but what a laugh!

Per
pair 35¢

HORRIBLE TEETH

Made of Latex
—Each in Box



D18-60 — Changes your whole appearance, flexible to fit any mouth. Easy to wear

Price,
each 50¢

ROY SALES

BOX 55, WINNIPEG, MAN.

NEW MAGIC WONDERS

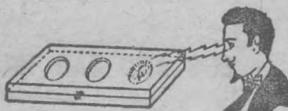
FOR YOUR ENTERTAINMENT



DIAL X

M14-61 — Even professional magicians get fooled with this amazing trick Hand Dial X to anyone and they set clock hand to any position from 1 to 12. They return hand back to 12. All this while your back is turned. You immediately reset hand to the number they chose. Complete simple instructions for a number of variations and foolproof patter.

Price,
each \$4.00



FIND THE PENNY

M64-61 — Hidden from view, spectator places penny in any slot, closes and returns box. You can immediately tell him which slot penny is in! A clever streamlined magical effect.

Price,
complete \$1.00



M68-61 — A bag for the pen mooch! Jumps away from his hand. Rises! Crawls! Moves mysteriously! Will jump high into the air! You'll get a great kick out of this whacky magic pen.

Price,
each 75¢



VANISHING MERMAID

M27-61 — She appears or vanishes. You ONLY can make her appear. Colorful plastic combination.

Price,
Comp., \$1.50



CHINESE RING ILLUSION

M66-61 — A coin is covered with two rings and a square of cardboard. When the cardboard is removed, the coin is gone! Upon covering the ring again the coin mysteriously reappears. Entirely automatic. No skill is required. A good pocket trick.

Price,
each 25¢



JIFFY COIN TRICK

M65-61 — A marked coin is placed in your pocket. You produce a red metal box which contains a green metal box. Inside green box is a red bag, inside bag is a marked coin.

Price,
each 50¢

VANISHING TOKEN

M67-61 — Three tokens are covered with a brass cover, and after cover is removed there are only two! One has completely vanished! Complete trick can be examined. No skill required. A masterpiece of precision craftsmanship.

Price,
complete \$1.00

COLOR-CHANGING LIGHT-BULB MYSTERY

M11-C-61 — Turns from red to white and white to red merely by the flip of your hand! Similar to our Miracle Light Bulb No. M11-. No connecting wires. A wonderful effect!

Price,
each \$2.50



M11A-61 — MIRACLE LIGHT BULB — Flashes on and off at your command! No wires, hold in your hand. Startling!

Price, each \$2.00

M11B-61 — COMEDY SOCKET — Used for comedy effect with miracle light bulb—has wires leading nowhere!

Price, each \$1.50

ROY SALES

BOX 55, WINNIPEG, MAN.



VANISHING HALF DOLLAR

M12-62—Someone will holler — if he's the chap who lent you the half dollar! You have just dropped his half buck in a glass of water — everybody hears the clink — it's so distinct! But where is the half a buck.

Price, each **40c**



NESTED BOXES

M56-62 — Coin is marked. Place coin in a box. When box is opened, another box appears, then another and another. Marked coin is in last box.

Price, Comp., **\$1.00**

Famous Cups & Balls



Keep your eyes
On the Balls.
Here —
There —
Elsewhere!
Clever! Astounding!

M53-62—Where is the ball? No one seems to know, yet it pops up almost anywhere. There are three balls and three cups. The balls change from one to the other, apparently going right through the cups. Finally they all mysteriously disappear under one cup. There is no sleight of hand, no difficult manipulation, no mechanical apparatus.

Price, complete **\$1.00**



SMOKE FROM YOUR FINGERS

M19-62—Show your hands to be empty. Then reach out into the air, and as you do so, smoke rises from your fingers! Repeat it over and over again.

Price, each **50¢**

WIZARD WONDER DECK



M29-62 — Many, many amazing tricks can be performed with no practice. Instruction for seven sensational tricks included.

Per Deck **\$1.50**



CHANGES! PRODUCES!

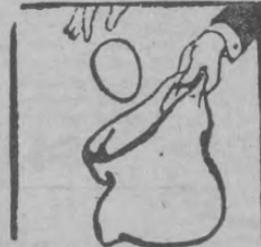
VANISHING COIN BOX

M57-62—Made of wood! A simple, effective magic trick. Has secret compartment. A coin can be made to disappear or reappear at will.

Each **25¢**

M57B-62 — Better quality, made of heavy plastic.

Each **75¢**



EGG AND BAG TRICK

M13-62—A solid egg is shown and after being placed in Egg Bag is made to vanish and reappear at will. Watch or other article may also be used. Full instructions and wooden egg included.

Price,
each **\$1.00**



MARKER CARDS

M22-62—

Instructions for a real magical performance. Can be read at a distance of 10 feet.

Per Deck .. **\$2.00**

Magic Playing Cards

Face Value Can Be READ From
the BACKS!

While these cards apparently are the same as any ordinary deck of Playing Cards, the backs are marked by a system of secret markings that defy detection, and thus they can be used for magical "stunts" without number.

Even while you deal the cards you can read them almost as easily as if they were dealt face up. You know what cards everyone holds. These cards are sold only for magical and amusement purposes. **Not Sold for Gambling Purposes.**

THESE DECKS ARE
ABSOLUTELY DIFFERENT

3 Different Decks **3 for \$5.00**



EUREKA MARKED STRIPPER DECK

M23-62—

Instructions for 24 different tricks.

Per Deck .. **\$2.00**



MAGIC MILK PITCHER

M69-63—A pitcher is filled with milk. Performer forms a paper cone, empties half the contents of the pitcher into it, crushes the cone and throws it into the audience! When performer places a glass under the pitcher, he pours out a glass of milk!

Price, each \$4.00



MONEY MAKER

M38-63—Merely feed strips of white paper between the rolls, turn the knob and out comes real looking bills.

Price, complete \$2.00



MIGHTY MIDGET MOUSE WONDER MOUSE

M41-63—Be a magician. Entertain your friends. This is a mouse that can perform numerous tricks. The mouse runs around your hands, in and out of your hat.

Price, each 25¢

CHAN'S LAUNDRY TICKET



M42-63—Tear it into a hundred pieces . . . Behold! It's still the same laundry ticket! Magic at its best! Full directions. "No-Pickee" . . . "No Shirtee."

Per Packet of
Tickets,

50¢

ROY SALES

BOX 55, WINNIPEG, MAN.

VASE OF ALLAH



M63-63—Each in a printed box. A colorful vase is offered for examination. Performer then places a piece of rope in the vase, holds the rope in the air, but the vase remains suspended. Both vase and rope can again be examined.

Price, each \$1.00



HINDU BEADS

M55-63—Three large colored beads are shown on a double string. Ends are tied together. Place handkerchief over beads—"Alacadabra," the three beads are off the string. String is not cut or torn—"How in the world did you do it?" Confusing.

Price, each 50¢



300 TRICKS YOU CAN DO

M70-63—Coin tricks, card tricks, rope tricks. Just all kinds of wonderful tricks are explained in this fascinating book of 240 pages. All are easy to do, dozens of vivid illustrations.

Price, each 75¢

COMEDY MILK IN HAT

M46-63—Magician borrows a hat, then shows an empty glass. He places the glass in the hat. He removes the empty glass, then absent-mindedly picks up a pitcher and pours some milk into the hat. Puts empty glass back in hat and pulls it out filled with milk. Hat is then returned in perfect condition to owner (we hope). Full instructions.

Price, each \$2.50



NEW MUMMY MAGIC

OH! MUMMY IT'S TERRIFIC!

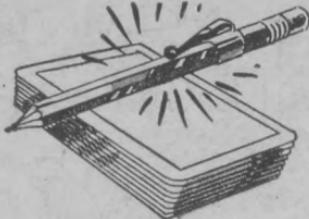
M59-63—It's that small coffin with the mummy in it. By tapping the coffin one way, the mummy will stand up. By tapping it another way, the mummy will lay down. Mysterious, uncanny trick! A trick with comedy and mystery.

Price, each 75¢



M40-63—Very mystifying. Only one of the bells ring. Shuffle them about on a table and invite your audience to select the one they think was rung. They are wrong every time.

Price, each 25¢



RADAR PENCIL

M72-64—“A Startling Magic Trick.” Spectator selects card and holds deck in his own hands . . . Cards are not touched by performer. He joggles spectator's elbow and cards are cut at the exact card spectator has selected. This card was unseen previously by performer

Price,
complete \$1.00



DELUXE PUZZLE SET

P4-64—Still going strong! Attractive display box contains four entertaining and baffling puzzles. Each in its own plastic box. For Parties, Gifts, Hospital Patients . . . Puzzle Fans will relish the Deluxe Puzzle Sets. Contains: Pyramid, Square, “T” and Skull Puzzles. Each outstanding and well-made.

Per Set,
complete \$1.25



Deluxe Magic Set

M62-64—A wonderful box item, containing 110 easy-to-do Magic Tricks. Has apparatus for eight extraordinary magic tricks, plus book of 102 easy tricks. Gift boxed, makes a perfect gift for teen-agers, adults.

Complete Deluxe Set,
each \$3.00



M51-64—The Guillotine Trick. You can't believe your eyes. Cuts cigarette in half, then insert finger, sharp blade slashes through finger, remains intact. One of the finest pocket tricks ever made.

Price,
each \$1.50
3 for \$4.00

ROY SALES



CUP AND RIBBON TRICK

M71-64—Award Winning Pocket Trick! Two Miniature Plastic Cups with a Plunger and a Ribbon. Ribbon is transferred from holes through cups to holes through plunger by unusual action. A New and Wonderful Magic Trick.

Price,
each \$1.00



FAKIR SWORD TRICK

M48-64—Seeing is believing? Or is it? Sword slices solid plastic Fakir in half. You see blade cut right thru' . . . but Fakir remains in one piece. A fine pocket trick.

Price,
each \$0.50
3 for \$1.25

STRIP TEASE SALT AND PEPPER SHAKERS



3 Inches High

169-64—Just as illustrated. Porcelain, 3 ins. high. Pouring from these delightful shakers will create just that mood . . . to enjoy your food.

Per
Pair 90¢
3 Pair, \$2.25

BOX 55, WINNIPEG, MAN.

CARD AND MAGIC TRICKS

WONDERFUL MAGIC COIN BOX

M20-65 — Borrow a coin marked in such a way that assistant will be certain to recognize it again. Taking the coin, place your hand in your coat pocket and instantly produce a firmly bound box. Taking the bands off the outside, your assistant opens the lid and finds a matchbox, which is also firmly bound. Undoing this, and inside the matchbox is a small bag, which has a rubber band firmly securing the neck. Inside the bag will be found the coin previously marked. Full instructions.



Price,
each **50¢**



FOUR ACE TRICK

M26-65 — Four aces in different stacks vanish and suddenly appear in one pile. Full directions included.

Price,
each **25¢**

MULTIPLYING

RABBITS

Mama Plus Papa
Produce 3 Baby
Bunnies



THUM IT

M43-65 — The most astounding cigarette trick of the age. A lit cigarette placed in a borrowed handkerchief vanishes without harming the kerchief. Complete with instructions.

Price,
each **40¢**



INDIAN FIRE-EATING TRICK



INDIAN FIRE-EATING ACT

M32-65 — Produce Fire, Smoke and Sparks from your mouth to the horror of all beholders! The Great Sensational Trick of the Day! With the Fire-Eater in his possession any person can become a perfect Salamander. Apparently breathing fire and ejecting thousands of brilliant sparks from his mouth.

Price,
each **35¢**
3 for 90¢

SUCKER CARD TRICK

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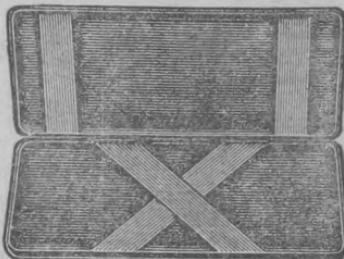
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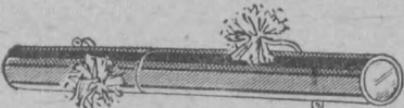
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To: ROY SALES CO., BOX 55, WINNIPEG, ZONE 1, MAN.

Order Form RE-25 Please forward the following goods, plain sealed wrapper, for which I herewith enclose the sum of \$.....

Page	No.	Quan.	Articles	Price	Amount

I understand that with this order I will receive a Free Novelty Gift. I would like to receive your semi-annual catalog containing the latest in novelties and drug sundries which will be mailed to me free of charge twice annually. I am over 21 years of age.

NAME..... SIGNATURE (Please Sign).....

Street or Box..... Town..... Province.....

Your Firm was Recommended to Me by:

Name Address

\$2.00 \$2.00 \$2.00 \$2.00 \$2.00 \$2.00 \$2.00 \$2.00

ROY SALES "NEW" APPRECIATION PLAN

This Form is Worth \$2.00—DO NOT DESTROY—This Form is Worth \$2.00

In order to save the high costs of newspaper advertising, we have decided to pass this saving on to our customers who wish to RECOMMEND our Company to their Friends. READ THE RULES CAREFULLY AND SEE HOW EASILY YOU CAN OBTAIN \$2.00 WORTH OF MERCHANDISE FREE—Your Choice, from Our Catalog.

This is all you have to do to qualify: HAVE THREE OF YOUR FRIENDS WHO ARE INTERESTED IN OUR PRODUCTS SEND IN THEIR ORDERS DIRECTLY TO US. Just follow the simple rules mentioned below:

1. Have your friends send a signed order on special Order Form provided on Page 77. They may order any items from our catalog.
2. Have your name and address appear on special space "Recommended By."
3. The friends you recommend cannot have ordered from our firm previously.
4. Your friends placing their orders must be 21 years of age or over.
5. Each order must not total less than \$1.00.
6. Your friends signature must appear on the order form and the order must be mailed by them personally.
7. Your friends do not all have to send their orders in at the same time.

We Will Keep An Accurate Record of Each Order Received and When Three of Your Friends Have Sent in Their Signed Orders, to Show Our Sincere Appreciation, You Will Receive the Following:

- a. A Credit Note for \$2.00 which is good on any merchandise in our catalog.
 - b. Both you and your friends will receive a Free Bonus novelty. A valuable Roulette Key chain novelty or our new Compass Key chain.
-

This Offer is Only Valid When the Orders Are Sent on Our Special Order Form RE-25 on Page 77—And Must Be Signed by Your Friends—Additional Order Forms Available on Request

Start Now on This Wonderful Offer and Get Your Free \$2.00 Credit Bonus—
Your Name and Address Must Appear in "Recommended By" Space

- WHEN TAKING ADVANTAGE OF THIS OFFER USE ORDER FORMS RE-25 ONLY. ADDITIONAL COPIES AVAILABLE ON REQUEST.

ROY SALES

BOX 55, WINNIPEG, MAN.

FOR MEN ONLY? — The Gals Love It Too!



EVEN THE STARS
CHUCKLE



● **CARTOONS** A rare collection of sophisticated wit—4 complete books, each different — Over 240 PAGES OF LAUGHS, CARTOONS, SITUATIONS, GIRL PHOTOS, NITE CLUB STUFF, etc.

● **PHOTOS** It's the year's SNAPPPIEST COLLECTION! Don't wait! Supply is limited. Send only \$1.00 Today — nothing else to pay — for this Art Humor Bonanza.

● **JOKES** \$1.00 Buys All 4 Books—For MEN Only. Sent in Plain Sealed Wrapper—Postpaid.

All 4 Books in "FOR MEN
ONLY". Special

\$1.00

Order Yours Now! Ask for No. B82-79—Money Back if Not Satisfied

JOKE BOOKS

The finest, funniest assortment of joke books ever printed. Pocket size—but giant size for laughs.

TITLES

	Each
Nudist Jokes	20c
Married Life Jokes	20c
Saucy Laffs and Quips	20c
Kissing Jokes	20c
The Film Funster	20c
Belly Busters	20c
Hobo, Bum, Tramp Jokes	20c
Irish Wit and Humor	20c
Red Hot and Blue Hi Hat Fun	20c
Pep Jokes and Jests	20c
Movie Humor and Jokes	20c
Hollywood Humor and Fun	20c
Nifty Looker Joke Book	20c
College Fun and Humor	20c
The Snappy Kibitzer	20c
PER DOZEN ASSORTED BOOKS—SPECIAL	\$1.80

Owing to unforeseen demand for these little Joke Books, we have often been out of some titles, but we now have a large stock on hand. ORDER YOURS NOW!



53 MONEY-MAKING IDEAS

B77-79 — Tells you how you can add to your own or your family income, spare time or full time. A treasury of profitable ideas. Tested opportunities on every page. Money making ideas mean money in the bank.

Price, each 25¢



THE HOUSE ON CRAIG STREET

B78-79 — The author has re-created a way of life that has gone forever, but the retelling of which brings to life once again the gaudy, wicked, wide-open times of the roaring days

Price, each 25¢



TORCH OF VIOLENCE

B79-79 — Fascinating from cover to cover! A story of a man's year in prison. Though Torch of Violence is oftentimes vicious and shockingly frank, Discerning readers will find in it an intelligent, sympathetic treatment of an important subject.

Price, each 25¢

**COOLIE HAT**

H1-80 — Assorted colored straw combinations decorated with contrasting color painted designs. Metal cap at peak, equipped with straw straps. Elastic chin band. Diameter, 16 ins.; height, 6 ins.

Price,
each \$1.00

BEACHCOMBER HAT**H4-80**

Made of straw, with frayed edges. A big seller.

Price,
each \$1.00

IMPORTED RAYON PARASOL

H2-80 — Assorted color rayon material, contrasting color floral design, wooden handle. Attached rayon cord; six ribs. Approx. spread, 20 inches.

Price,
each \$1.00

FELT RAH-RAH HAT

H5-80 — Attractive novelty hat made of good quality felt material in assorted popular red, green, blue, brown, navy and maroon colors. Has fancy scalloped edge and six metal eyelets in dome of hat.

Price, each 75¢

**WESTERN FELT HAT**

H6-80 — White material, black figures on side of crown. Stitched brim, cord around crown. Length, 13½ inches.

Price,
each \$1.25

**IMPORTED NOVELTY PAPER PARASOL**

H7-80 — Attractively decorated in beautiful assorted floral designs. Well made with bamboo ribs and 22-in. bamboo stem.

Price,
each 50¢

NOVELTY COMIC YODLER HAT

H3-80 — Red color felt, comic sayings printed on crown. Large colored feather and chin cord. Head sizes for men, boys. Diameter, 9½ inches.

Price,
each 75¢

**WHITE COWBOY HATS**

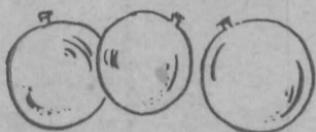
H4-80 — Felt, with cream white body, red felt band, contrasting red star, stitched brim all round. Length, 14½ inches.

Price,
each \$1.25

BALLOONS**Giant**

T59-80 — The giant among balloons — it's the volley and water ball balloon. Inflates to giant 51 inches round! A honey of a balloon the kids will love!

Price,
each 15¢ Doz. \$1.20
Gross \$12.00



No. 4—Per Gross \$1.75
No. 6—Per Gross \$3.25
No. 9—Per Gross \$6.00

ROUND BALLOONS

T60-80 — Assorted Colors.

..... \$1.75
..... \$3.25
..... \$6.00

Extra Large Novelty Numbers

8468-80 — Round, large, all gaily mortted colors.

Dozen 60¢
Assorted
Gross, Assorted \$6.00

We Carry a Complete Line of Novelty Balloons, Toss-Ups, Cat Balloons, Etc. Prices on Request.

ROY SALES

BOX 55, WINNIPEG, MAN.

Box 55**Winnipeg 1, Man.**

RUSH ORDER FORM

NOTICE—Shall we substitute in case we are temporarily out of the goods ordered.

ROY SALES COMPANY

Date

For Office Use Only

(I am over 21 years old)

Name _____

Print Name and Address Carefully, Please

St. and No.

Box No.

Town.

I am ordering Drug Sundries — Please send my
Co-Op Coupons. Place X in space ----

**IF PARCEL
IS TO BE
MARKED
“PERSONAL”**

**PLACE "X"
BELOW**

Please forward the following goods, postage prepaid, in plain sealed wrapper for which I herewith enclose the sum of \$-----.

For additional space use other side.

Roy Sales Rush Order Form

Continued from reverse side

Carried Forward _____

CHECK ✓

Have you WRITTEN your NAME & ADDRESS CLEARLY on reverse side?

53 Beautiful Girls! IN FULL COLOR



Now for the first time—53 beautiful models in interesting poses painted by world-famous artist Vargas on a deck of plastic-coated playing cards.

VANITIES

by Vargas

All pictures are in full natural color. They're different. No two alike. Nothing like it before. They add new fun and spice to whatever card game is being played. Sells

**Per Deck \$2.10
3 Decks \$5.00**

FROM

Roy Sales Company

P. O. Box 55

WINNIPEG 1, MAN.

